

UphillSport®

COLLECTION 2020



MADE IN
FINLAND



TAMPERE TEXTILE
REGION
SINCE 1779

UphillSport®
Feel Your Feet



MADE IN FINLAND 

HISTORY AND CULTURE FOR QUALITY

Tampere was founded as a marketplace on the banks of the Tammerkoski river in 1779 by Gustav the 3rd, King of Sweden. After the war between Sweden and Russia, Finland was annexed to be an autonomous part of the Russian Empire in 1809. The emperor of Russia, Alexander the 1st made Tampere a Free town. The key factor for industrial growth in the Tampere region was that there were no internal trade barriers to accessing the large Russian Empire markets, especially the wealthy capital of the Russian Empire, St. Petersburg. The Tampere region is a birthplace of the Finnish textile industry. From the very beginning, the textile industry was focused on quality products for the premium markets of St. Petersburg.

A Scottish entrepreneur Mr. James Finlayson moved from St. Petersburg to Tampere in 1820, and built a new factory for the textile industry. The Von Nottbeck family bought the Finlayson company and kept the name because of its quality reputation in St. Petersburg. This led to many new factories. The first sock factory was established by the German - Baltic family von Nottbeck in Tampere in 1836, and was named "Stocking Manufacture Tammerfors". A premium quality textile industry was now established.



FIRST, WE LEARNED, THEN WE EXPANDED ON THE KNOW-HOW

The factories imported the original engineers and know-how from Britain, however quickly learned the skills needed to operate and expand their own know-how. In 1860, Tampere had 5000 habitants and the factories had 2000 workers, so textile know-how was in every home. In 1882, for the first time in the whole of Scandinavia, Thomas Alva Edison's electrical system was used to light up the Tampere regions textile factories. This was only 3 years after its invention. The Tampere textile industry was internationally connected and was able to make courageous decisions to expand.

The Tampere region started to get new textile factories for wool products, knitwear, cotton fabrics and socks. It was common that when a factory ended, a new factory continued with same machines and same employees. Textile know-how endured in the Tampere region.

Demand on the domestic market in the late 1800's grew stronger. The years of unrest in the early 1900's reduced the trade to the Russian Empire. However, the start of the 1st world war improved the textile industry situation in Tampere. Russian army orders, especially for wool products filled up the capacity again. During the 1800's and early 1900 's raw materials were bought from global markets, and quality cotton was imported from the USA.

The declaration of Finnish independence in 1917 had a crucial impact on the Russian markets. The Russian markets were now closed, and production capacities were directed towards domestic markets. Industry had to reinvent itself. The Finnish market was strong and stable until the 2nd world war. The Tampere region was the major textile production area in the whole of Scandinavia.

During the 2nd world war, demand for goods increased. The Tampere region was making clothes for the Finnish military. After using the stocks and local materials there was a shortage of raw materials, and industry had to innovate with new materials to replace imported materials like cotton and wool. New replacement materials like paper and rags were quickly introduced. Upcycling innovation was now introduced to textiles. The industry had now reinvented itself once again.

SPECIALIZE TOWARDS TECHNICAL INNOVATION

After the 2nd world war, the Finnish textile industry started to export quality products to western European countries. The textile industry was very competitive, both in quality and price, compared to European markets. Export increased until the 1980's, when the oriental cheap imports started to get into the European markets.

The Finnish textile industry had its hardest times in the late 80's and early 90's. Markets changed, and cheaper orient production took over. Basic mass production had come to an end. Markets in the Soviet Union collapsed totally after 1991. The industry had to reinvent itself once again. The Tampere textile industry knew quality, had the knowledge of materials, had almost 200 years of know-how and a passionate, professional work force.

The Tampere textile regions' key competitive opportunity was to further develop its know-how and specialization. The industry identified the need and opportunity to find the markets for technical, quality products.

During the depression years, the 90's markets started to change towards faster delivery times, flexible production and customized service to business to business customers. A traditional sock factory in Tampere had 5 passionate professionals (Tarkki, Koskinen, Karaus, Glad, Matikka), who recognized this opportunity and wanted to start a new socks factory based on quality, technical innovation, service and flexibility. These 5 professionals already had over 100 years of experience between them within the hosiery industry. Sukkamestarit Oy (Ltd) was founded in 1995 and production started in a new factory in April 1996. The factory invested in new generation machinery and changed their production methods from seasonal orders to a stock service system. Understanding the global markets, the new company had to specialize its production towards new innovative products. The new innovation "Multi-layer system" was officially model protected in Autumn 1996.

NEW GENERATION, PASSIONATE AND COMMITTED

The first years of production grew rapidly and in 2001 a brand-new building and sock factory opened on the 28th of September. Today's entrepreneurs joined the company in the early years; Jussi Koskinen (CEO) started as a salesman in 1997, Jani Alatalo (product development) in 1998, Kimmo Koskinen (production manager) in 2002 and Jani Tarkki (factory director) in 2004. The new team was created, and the company made the change to a second generation in 2007. Sukkamestarit was now the largest sock factory in Finland with over 4 million pairs in production.

The new second generation of entrepreneurs continue the know-how and have the revitalized energy and passion of youth.

Specialization and technical products have been in the company core from the beginning. Working with many sports brands in the running and outdoor sector gave us the spark to create our own unique brand. We feel like we have more to give to consumers and we want to show the world our know-how. The creation of our brand gives us the freedom to innovate further and communicate with wider audiences.

BIRTH OF UPHILLSPORT



UphillSport® is an innovative outdoor lifestyle brand from Tampere, Finland. The Tampere area has over 200 years of quality textile manufacturing know-how. Sukkamestarit Ltd is the company behind UphillSport® brand, manufacturing socks in Finland since 1996.

We have a long term history and know how for manufacturing high quality performance socks for cold and moist conditons. We had a desire to export our products outside of Finland. We understand that we have great quality products for the Finnish subarctic climate and its people. After realizing that a subarctic climate was in other parts of the world as well: uphill and on higher grounds, the UphillSport® brand was born in 2014.

The UphillSport® brand is founded on the innovation of the Multi-layer system. By using our Multi-layer system, we can make a warm sock, however thin in thickness. Different materials have unique properties and functions that can be beneficial with the Multi-layer system. The main benefits are breathability, moisture control, durability and warmth. UphillSport® socks are ideal for active outdoor and performance sports people.

UphillSport® is passionately committed to continue their technical innovations and further develop with their high-quality manufacturing know-how along with sustainable way.

UPHILLSPORT CORE VALUES

- SUSTAINABILITY
- INNOVATION
- KNOW-HOW
- QUALITY
- COMMITMENT
- PASSION





MADE IN FINLAND



MULTI-LAYER



The Multi-layer structure brings the best out of the materials. Yarns are knitted into layers to maximize breathing and durability.

UNIQUE INNOVATIVE MULTI-LAYER STRUCTURE

1. MOISTURE CONTROL

- Firstly, the inner layer is responsible for transferring moisture away from the skin.
- This layer is a critical component for all socks used in conditions where the skin sweats.

Materials: Polypropylene

2. WARMING & COOLING

- The second layer controls moisture and temperature.
- Different materials have unique properties which can be used to warm, cool, transfer moisture and add comfort.

Materials: Merino Wool, Coolmax, Upcycled yarns

3. DURABILITY & FLEXIBILITY

- The third inner layer works as protection against rubbing.
- This layer is also used to add colour and will keep the colours vivid after numerous washes.

Materials: Polyamide

4. EXTRA WARMING

- The fourth layer can be extra wool for warmth against the cold coming up from the ground. Merino Wool terry is knitted on the outside and inside to replace a polyamide layer.

Materials: Merino wool

TECHNICAL FEATURES



SEAMLESS TOE

Sock is knitted with a seamless toe area. True linking makes the toe area comfortable.



THERMAL

For cold conditions we have selected materials that work together and keep the freeze outside.



Y-HEEL

For better fitting on the heel area, we use Y shaped knitting. Important with shaftless socks.



UPCYCLED WOOL

Upcycled wool tri-blend from Recover®
35 % upcycled wool, 50 % RPET,
15 % polyamide



FITTING

Socks need to be at one with your feet. By adding elastic yarns in the right places you can feel your feet with the right fit and grip.



UPCYCLED COTTON

Upcycled cotton tri-blend from Recover®
25 % upcycled cotton, 45 % RPET,
30 % Tencel®



BREATHABLE

Structures and materials are breathable to keep your feet dry. Ventilated structure.



ORGANIC COTTON

All our combed cotton is more sustainable GOTS certified Bio / Organic cotton.



ANTI-CUT

Anti-Cut protection to prevent blade cuts. Anti-Cut area is placed where there is no other protective gear.



QUICK-DRY

Quick-Dry treatment gives moisture protection to Polyamide or Polyester yarns. This is an extra treatment during the yarn dying process.

SPECIFICATIONS

THICKNESS

Light (L) socks are knitted flat, designed to fit the foot perfectly.

Medium (M) socks have terry knitting on the sole area.

Heavy (H) socks are full terry or partial terry on the foot or on the shaft.

Pair weight is shown with all products in grams.



LIGHT 1



MEDIUM 2



HEAVY 3

THERMAL GRADES

UphillSport socks have thermal grades from **1 to 5**, No 1 being the coolest and No 5 the warmest.

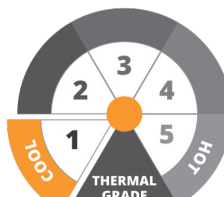
The grade is determined by the structure and material combination.

A multilayer structure gives a higher thermal grade compared to similar thickness socks. With multi-layer we can make a warm sock, however thin in structure.

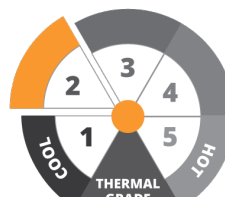
Socks have an identifier in the name:

For example **'M3'** = Medium thickness, thermal grade 3

For example **'H5'** = Heavy thickness, thermal grade 5



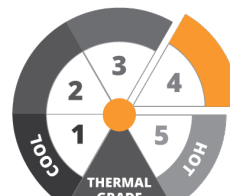
THERMAL 1



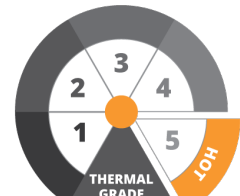
THERMAL 2



THERMAL 3



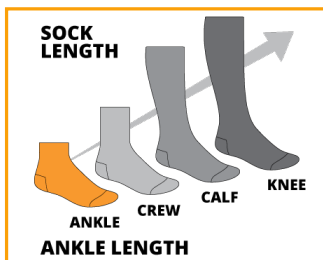
THERMAL 4



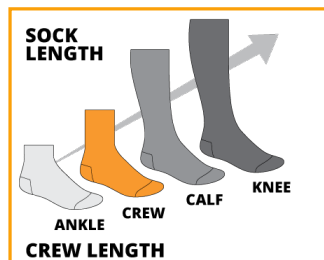
THERMAL 5

LENGTHS

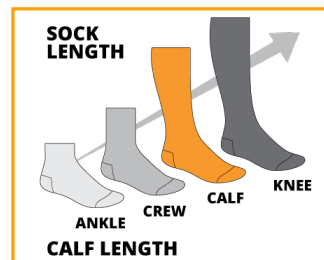
The length of the sock is described as:



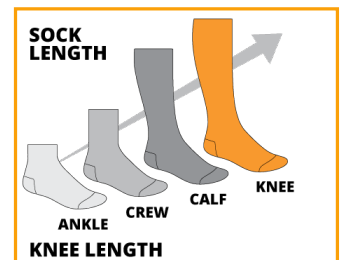
Ankle
just above the ankle.



Crew
well over the ankle bone.



Calf
mid-length of the calf muscle.



Knee
all the way up just below the knee.

INTERNATIONAL SIZE GUIDES

Adult sizes			Female	Male
	35 - 38	2.5 - 5	5 - 6	3.5 - 6
	39 - 42	5.5 - 8	8 - 10.5	6.5 - 9
	43 - 46	8.5 - 11		9.5 - 12
	47 - 50	12-14		12,5-15,5

Junior sizes			Juniors
	28 - 30	9 - 11.5	10 - 12.5
	31 - 33	12 - 2	13 - 2
	34 - 36	2.5 - 4	2.5 - 4.5
	37 - 39	4.5 - 5.5	5 - 8

COMMITMENT

UphillSport entrepreneurs, board, management and personnel are passionately committed to our sustainability program.

ENVIRONMENT

Durability is as a key factor in product development. Made with quality materials, unique knitting technology. Goal for long lasting durable products.

MATERIALS

We use only ÖKOTEX - materials, Cotton GOTS, Upcycled wool, upcycled cotton, Nativa program, recycled PA. Increase our use of upcycled materials up to 50% of all materials by 2023.

TRACEABILITY

Traceability from production details in all stages. Nativa traceability program for wool. Transparency goal is to open the sources to consumers online starting 2020.

SOCIAL

Social responsibility, commitment to workers, no child labor, no sub contractors, material suppliers selection. Currently our average factory worker relationship is 18 years.

ENERGY

Energy saving program, heat recovery system inside the factory provides 98% of central heating, LED lights for energy saving, automated air ventilation system optimizing air flow levels.

WASTE

Quality base management system to decrease waste. Production second quality is less than 1,5% due to 3-stage quality control. 100% of our production waste is recycled and re-used.

UPHILLSPORT® COMMITMENT TO STANDARDS AND PROGRAMS

ISO 9001:2015

Our certificate includes production, material sourcing, sales, customer service and marketing.

All products are individually quality checked and controlled.



OEKOTEX 100

We use only yarns with a valid standard. All yarns are safe to use even for sensitive skin. Standards are updated every 12 months.



MADE IN FINLAND

All our products are produced in our own factory in Finland since 1996. We are certified to the association for Finnish work and have the permit to use a Finnish key logo on our products.



NATIVA®

UphillSport® sustainability programmes merino step: UphillSport is the first socks factory in Europe to be certified to Nativa® system. Nativa® certifies the traceability, knowing their farmers and their lives, we all share the passion for high quality wool. The Nativa traceable wool comes from Uruguay. Merino Wool is spun to yarn in Czech Republic by Schoeller. Nativa wool is Blue-signed and chlorine free.



RECOVER®

UphillSport® sustainability programmes upcycle step: The Recover® Colorblend® process allows consistent color matching with no water or chemical dye stuffs applied to the recover® yarns.

With Recover® yarns we produce the lowest environmental impact socks.





QUALITY MATERIALS MATTER

NATURAL FIBERS

Merino wool is very warm and comfortable to the skin. The yarn is breathable; wool dries fast and is naturally odor repellent. Wool can absorb almost one-third of its own weight in water and still be warm.

We mainly use a blend of 80% merino wool + 20% polyamide. This combination increases the durability of the socks, and socks still have a high wool percentage. All merino wool is Nativa certified and mulesing free. This means the sheep are not harmed while shearing the wool. Nativa wool is Bluesigned and chlorine free.

Alpaca fiber is naturally water-repellent and fire resistant. It keeps your feet warm and dry. Alpaca fibers have

no lanolin, and are therefore hypoallergenic. This makes alpaca highly suitable for sensitive and dry skin.

Bamboo viscose has a high moisture absorption value and feels ultra-soft. It absorbs six times more moisture than cotton. Bamboo also has its environmental advantages: renewable and rapidly replenishable, it is an alternative to plastic fibers.

Combed cotton - GOTS has a fine touch quality, good durability and softness. Combed cotton is a natural fiber that is neutral to thermal grade. For more sustainability we use only GOTS certified Bio / Organic cotton.

RECYCLED FIBERS

Recover® material are upcycled and environment friendly. They are free of hazardous substances, and exceeds ZDHC and Reach Compliance.

*These statements have been calculated through LCA work, verified by Universitat de València and UNESCO.

RWool - Upcycled wool tri-blend is an upcycled blend of post-industrial wool cutting scraps, recycled PET bottles, and Nylon 6.6, designed for maximum strength and softness.

R3 - Upcycled Cotton tri blend Is a super soft and sheer tri-blend of Recover Upcycled Cotton, recycled PET bottles and Tencel®.

SYNTHETIC FIBERS

Para-Aramid fiber, Twaron® for protection against blade cuts or other outside threats to the skin. Para-aramid fibers are man-made high-performance fibers, with molecules that are characterized by relatively rigid polymer chains. The excellent strength-to-weight properties give the yarns very high friction point.

Polyamide, Nylon 6.6 is mainly used as plating yarns to bring the sock better fitting and durability. Polyamide is a generic designation for a family of synthetic polymers. This yarn is very durable, holds the colors well after many washing times and provides good elongation. Also available in Recycled nylon 6.

Coolmax® is a great material for stabilizing the warmth because of its fast drying ability. Coolmax is moisture-wicking and breathable. This material is polyester and it absorbs little fluid and dries relatively quickly.

The cross-section is non-round, increasing the surface area by an estimated 20% in order to produce a wicking effect via capillary action

Polyester with Quick Dry treatment that makes the yarn more tolerant to moisture. Polyester is a generic

designation for a family of synthetic polymers. This yarn is very durable, holds colours well after many washing times and provides good elongation. Elongation and durability for high performance socks is made with Polyester Quick Dry.

Polypropylene, Prolen® is used as a major moisture transfer factor in our multilayer structure. The water absorption index Polypropylene is almost nil and durability value high. Polypropylene is a mass-dyed polypropylene multifilament yarn. Production and PROLEN®-Y-ARN itself respect the environment in order to preserve it untouched for our future generations. Prolen yarn is BlueSigned.

Elastane yarns, Lycra® yarns are covered with polyamide to bring more flexibility and a great fitting features to our socks. LYCRA® fiber sets the standard as the world's best-known elastane fiber brand. Lightweight and nearly invisible, LYCRA® fibers became the active ingredient in our clothes and revolutionized the way we wore them. Socks have elastane in different places depending on the sock.

WASHING



UphillSport socks are suitable for a 40 degree machine wash. Tumble drying is not recommended. Socks may appear smaller after washing - it is recommended that you re-form the socks after washing for a better fit. Many socks have elastic yarns and because of this, they may seem smaller than they really are. Merino wool properties get even better after usage and washing. Please Note! Alpaca wool is recommended for washing in 30 degree machine wash.



OUTDOORS 8-13



SKI & SNOW 14-19



RUN & TRAIL 20-23



LIFESTYLE 24-33



TACTICAL 34-41



HUNT & FISH 42-45



EQUESTRIAN 46-49



GOLF 50-51



CYCLE & SPIN 52-53



ICE HOCKEY 54-57



TEAM SPORTS 58-59



WORK 60-63



OUTDOORS

UphillSport Outdoor category has been inspired by the changing conditions of all four seasons.

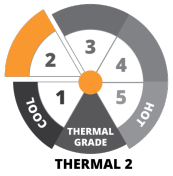
This category has all outdoor socks for Hiking, Walking and Trekking.

Finland has four different seasons, spring, summer, autumn and winter. UphillSport collection has been inspired by beautiful Finnish nature and all its changing colours.

UphillSport outdoor socks are named after beautiful Finnish wilderness locations.



Outdoors category socks have thermal grades 2, 3, 4 (scale 1-5)



UphillSport RUIJA Hiking & Walking L2 Liner with Coolmax

Product code E8467



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

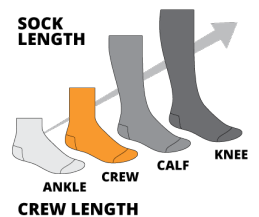
- Thin Structure - Good 'next to skin' feeling
- Seamless toe - Prevents blisters
- Extra fine shaft - Stabilizes pressure to leg

Materials

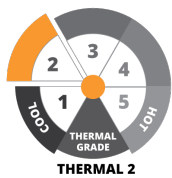
- 65 % Coolmax
- 32 % Polyamide
- 3 % Elastane

Pair weight

36 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 2



HEAVY 3



UphillSport VIRVA Hiking & Walking H2 Extra Soft with Bamboo

Product code E8387



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

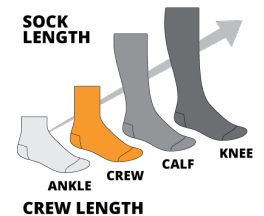
- Extra Soft structure - Moisture absorption
- Special elastic shaft - Stays up without pressure
- Fitted heel and grip on the arch - Gives good support

Materials

- 83 % Bamboo viscose
- 15 % Polyamide
- 2 % Lycra

Pair weight

102 grams



100



132

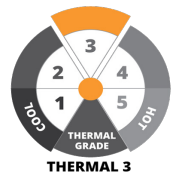


150



199

Sizes: 35-38, 39-42, 43-46



THERMAL 3



LIGHT 1



UphillSport TEIJO Hiking & Walking 3-layer Liner L3 with Merino

Product code E8703



MULTI-LAYER



THERMAL



SEAMLESS TOE



FITTING

Features & Benefits

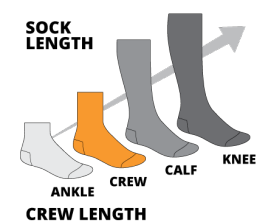
- Thin Structure - Good 'next to skin' feeling
- Seamless toe - Prevents blisters
- 3-layer with sole reinforcement - Increases durability

Materials

- 52 % Merino wool
- 32 % Polyamide
- 15 % Polypropylene
- 1 % Lycra

Pair weight

37 grams



100



152

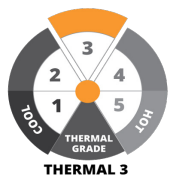


155



199

Sizes: 35-38, 39-42, 43-46



UphillSport SAANA Hiking & Walking M3 Flextech with Merino

Product code men E8386, women E7034



BREATHABLE



SEAMLESS TOE



FITTING



THERMAL

Features & Benefits

- Elastic Flextech structure - Guarantees a great fit
- Fitted heel and grip on the arch - Improves mid-foot support
- Merino on the sole - Improves breathability, softness and warmth

Materials

- 45 % Organic Combed Cotton
- 27 % Polyamide
- 26 % Merino Wool
- 2 % Elastane

Pair weight

68 grams



Sizes: 35-38, 39-42, 43-46



127



145



150



152



181



281



163



178



399



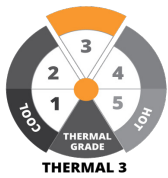
132



199



299



UphillSport SAANA Jr Hiking & Walking M3 Flextech with Merino

Product code E6604



Features & Benefits

- Elastic Flextech structure - Quarantees a great fit
- Fitted heel and grip on the arch - Improves mid-foot support
- Merino on the sole - Improves breathability, softness and warmth

Materials

- 45 % Organic Combed Cotton
- 27 % Polyamide
- 26 % Merino Wool
- 2 % Elastane

Pair weight

50 grams



Sizes: 28-30, 31-33, 34-36, 37-39



232



152



162



187



199



210



234



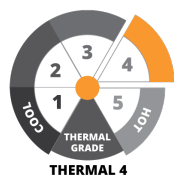
299

FLEXTECH - SAANA Junior

Saana socks are made with whole body Elastic Flextech structure. This provides the perfect fit and stability during your hiking and walking adventure.

- Fitted heel and grip on the arch - improves mid-foot support
- Merino on the sole – Improves breathability, softness and warmth





152



UphillSport ROKKA Trekking 3-layer Duratech L4 with Merino

Product code E8514



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- 3-Layer structure - Keeps feet warm and dry
- Thin structure - Still warm and durable
- Elastic sport shaft - Stays up
- 3-layer Finnish Army multipurpose sock - Over million pairs sold

Materials

- 48 % Merino Wool
- 31 % Polyamide
- 20 % Polypropylene
- 1 % Lycra

Pair weight

55 grams



Sizes: 35-38, 39-42, 43-46



192



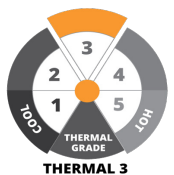
199



252



299



UphillSport VAARU Trekking 4-layer Softech M3 with Merino and Bamboo

Product code E8862



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- 4-Layer Drytech moisture transfer - Keeps feet warm and dry
- Elastic shaft with soft terry - Improves comfort and wellness for feet
- Merino on sole - Improves breathability, softness and warmth

Materials

- 40 % Bamboo viscose
- 25 % Merino Wool
- 22 % Polyamide
- 11 % Polypropylene
- 2 % Lycra

Pair weight

80 grams



Sizes: 35-38, 39-42, 43-46



178

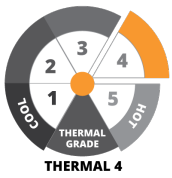


199



150

UphillSport KEVO Trekking 4-layer Drytech M4 with Merino and Coolmax Product code E8385



MULTI-LAYER



BREATHABLE



THERMAL



FITTING

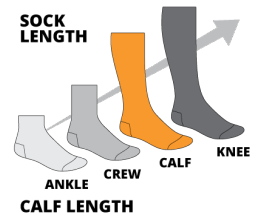
Features & Benefits

- 4-Layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Merino on sole - Improves breathability, softness and warmth

Materials

- 40 % Coolmax
- 28 % Merino Wool
- 20 % Polypropylene
- 11 % Polyamide
- 1 % Lycra

Pair weight
70 grams



Sizes: 35-38, 39-42, 43-46



164



299



155



199



255



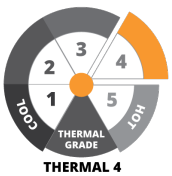
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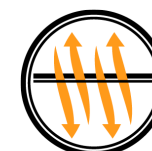
134



399



MULTI-LAYER



BREATHABLE



THERMAL



FITTING

UphillSport KEVO Junior Trekking 4-layer Drytech M4 with Merino and Coolmax Product code E6650

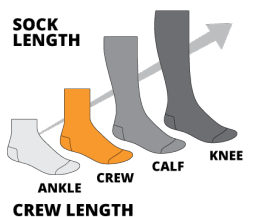
Features & Benefits

- 4-Layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Merino on sole - Improves breathability, softness and warmth

Materials

- 40 % Coolmax
- 28 % Merino Wool
- 20 % Polypropylene
- 11 % Polyamide
- 1 % Lycra

Pair weight
50 grams



Sizes: 28-30, 31-33, 34-36, 37-39



152



132



199



134



164



299



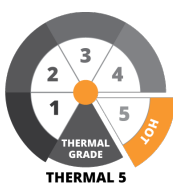
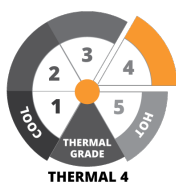
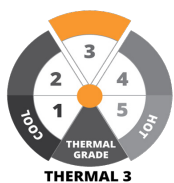
SKI & SNOW

Uphillsport Ski & Snow collection has been inspired by the challenging conditions of Finnish winter.

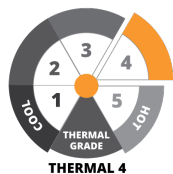
In winter air, is dry and cold, so you need warm socks. Feet are always next to snow so you need to have excellent shoes and socks.

Uphillsport Ski & Snow socks are named after Finnish Lapland snow sports locations.

In our Ski & Snow collection you can find heavier solutions with merino wool for more cold conditions.



Skin & Snow category socks have thermal grades 3, 4, 5 (scale 1-5)



UphillSport SALLA XC Skiing M4 Extra Warm & Soft with Merino

Product code E8715



THERMAL



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- Full terry shaft - Keeps ankle and warm
- All around merino - Very warm and comfortable
- Elastic shaft and grip on the arch - Gives good support

Materials

- 49 % Merino wool
- 25 % Acrylic
- 24 % Polyamide
- 2 % Lycra

Pair weight

95 grams



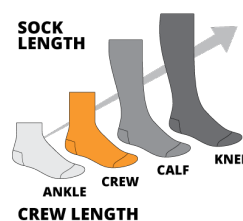
110



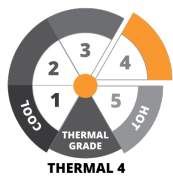
155



199



Sizes: 35-38, 39-42, 43-46



THERMAL 4



MEDIUM 2



UphillSport TUN TSA Snow Sports M4 Active Comfort with Merino

Product code E8504



THERMAL



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- Wide welt - Stays up well and stabilizes pressure
- Seamless toe and fitted heel - Prevents blisters
- All around merino - Very warm and comfortable



110

199

155

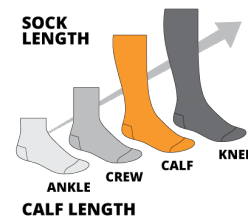
152

Materials

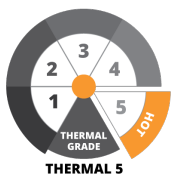
- 48 % Merino wool
- 30 % Polyamide
- 20 % Polypropylene
- 2 % Elastane

Pair weight

63 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 5



MEDIUM 2



UphillSport AUTO Snow Sports 4-layer Active Fit M5 with Merino

Product code E8391



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- 4-Layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong Lycra on the whole shaft - Stays up well and stabilizes pressure



155

199

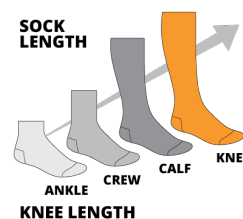
299

Materials

- 60 % Merino wool
- 20 % Polyamide
- 18 % Polypropylene
- 2 % Lycra

Pair weight

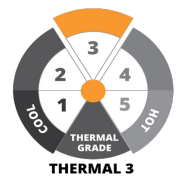
75 grams



Sizes: 35-38, 39-42, 43-46

UphillSport HALLA Alpine Ski Pro 4-layer Shin Cushioned L3 with Merino & Quick Dry

Product code E8390



Features & Benefits

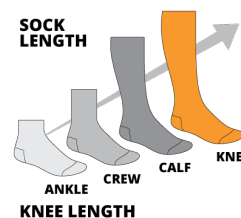
- 4-Layer sole - Keeps feet warm and dry
- Thin shaft with cushion - Fits your tight boot with comfort
- Fitted heel and grip on the arch - Gives good support

Materials

- 60 % Polyester, Quick-Dry
- 28 % Merino Wool
- 11 % Polyamide
- 1 % Lycra

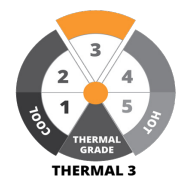
Pair weight

80 grams



177 134 181 129 299

Sizes: 35-38, 39-42, 43-46



UphillSport HALLA Junior Alpine Ski Pro 4-layer Shin Cushioned L3 with Merino & Quick Dry

Product code E6656



Features & Benefits

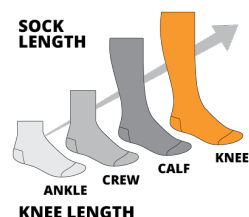
- 4-Layer sole - Keeps feet warm and dry
- Thin shaft with cushion - Fits your tight boot with comfort
- Fitted heel and grip on the arch - Gives good support

Materials

- 60 % Polyester, Quick-Dry
- 28 % Merino Wool
- 11 % Polyamide
- 1 % Lycra

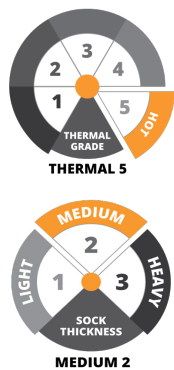
Pair weight

50 grams



100 129 199

Sizes: 28-30, 31-33, 34-36, 37-39



UphillSport VALTA Alpine Ski 4-layer Shin Cushioned M5 with Merino

Product code E8553



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

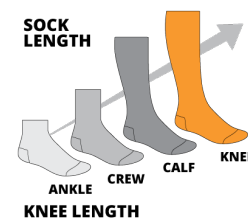
Features & Benefits

- 4-Layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong lycra on the whole shaft - Stays up well and stabilizes pressure

Materials

- 60 % Merino wool
- 20 % Polyamide
- 18 % Polypropylene
- 2 % Lycra

Pair weight
108 grams



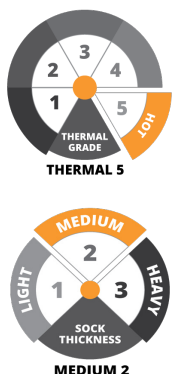
110

199

155

299

Sizes: 35-38, 39-42, 43-46



UphillSport VALTA Junior Alpine Ski 4-layer Shin Cushioned M5 with Merino

Product code E6663



MULTI-LAYER



BREATHABLE



THERMAL



FITTING

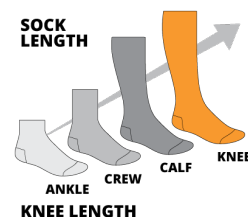
Features & Benefits

- 4-Layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong Lycra on the whole shaft - Stays up well and stabilizes pressure

Materials

- 60 % Merino wool
- 20 % Polyamide
- 18 % Polypropylene
- 2 % Lycra

Pair weight
53 grams



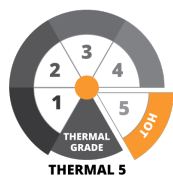
110

132

155

178

Sizes: 28-30, 31-33, 34-36, 37-39

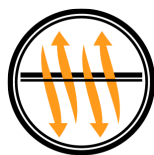


UphillSport ENO Alpine Ski 4-layer Shin Cushioned M5 with Merino

Product code E8669



MULTI-LAYER



BREATHABLE



THERMAL



FITTING

Features & Benefits

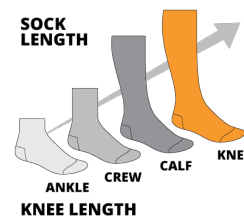
- 4-Layer sole - Keeps feet warm and dry
- Thin shaft with cushion - Fits your tight boot with comfort
- Fitted heel and grip on the arch - Gives good support

Materials

- 60 % Merino wool
- 20 % Polyamide
- 18 % Polypropylene
- 2 % Lycra

Pair weight

80 grams



160

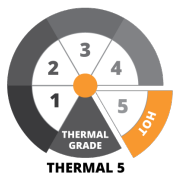


181



199

Sizes: 35-38, 39-42, 43-46



UphillSport OUNA Alpine Ski 4-layer Compression M5 with Merino

Product code E8863



MULTI-LAYER



BREATHABLE



THERMAL



FITTING

Features & Benefits

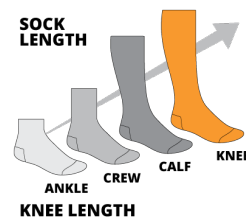
- 4-Layer sole - Keeps feet warm and dry
- Thin shaft with extra compression - Fits your tight boot with blood circulation boost
- Fitted heel and grip on the arch - Gives good support

Materials

- 58 % Merino wool
- 29 % Polyamide
- 10 % Polypropylene
- 3 % Lycra

Pair weight

84 grams



152

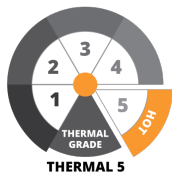


165



179

Sizes: 35-38, 39-42, 43-46



UphillSport SUOMU Mountaineering 4-layer Extra Warm Active H5 with Merino

Product code E8634



Features & Benefits

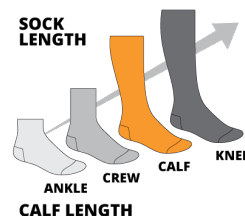
- 4-Layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong lycra on the whole shaft - Stays up well and stabilizes pressure

Materials

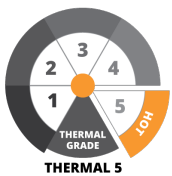
- 65 % Merino wool
- 26 % Polyamide
- 8 % Polypropylene
- 1 % Lycra

Pair weight

83 grams



Sizes: 35-38, 39-42, 43-46



UphillSport NAPA Mountaineering H5 Extra Warm Flextech with Merino

Product code E8392



Features & Benefits

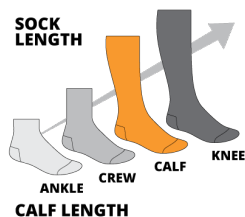
- 1x1 shaft - Stabilizes pressure to leg
- Fitted heel and grip on the arch - Gives good support
- All around merino - Very warm and comfortable

Materials

- 64 % Merino wool
- 34 % Polyamide
- 2 % Lycra

Pair weight

100 grams



Sizes: 35-38, 39-42, 43-46



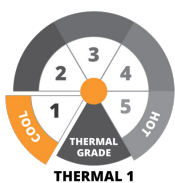
RUN & TRAIL

UphillSport Run & Trail socks are developed for all your running needs.

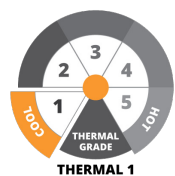
In Finland we run in whatever the weather - including snowy conditions. The performance needs of the socks changes with the weather and the terrain.

UphillSport Run & Trail socks are developed with professional athletes over the last two decades. Our latest development is Frost Trail for winter cross country running.

Materials chosen for Run & Trail are quick drying, breathable, well-fitting and comfortable.



Run & Trail category socks have thermal grades 1, 2, 3 (scale 1-5)



UphillSport FRONT LOW Running Fit L1 with Quick Dry

Product code E8398



Y-HEEL



QUICK-DRY



SEAMLESS TOE



FITTING

Features & Benefits

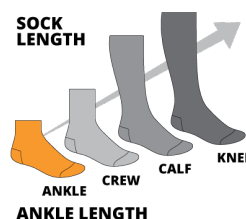
- Seamless toe and a Y-heel - Prevents blisters
- Padding on the step - More comfort
- Quick Dry treatment - Moisture resistant
- Durable materials - Run over 2000km without holes

Materials

- 60 % Polypropylene
- 37 % Polyamide Quick-Dry
- 3 % Lycra

Pair weight

29 grams



100



181



299



177



199



200

Sizes: 35-38, 39-42, 43-46



UphillSport FRONT Running Fit L1 with Quick Dry

Product code E8396



Features & Benefits

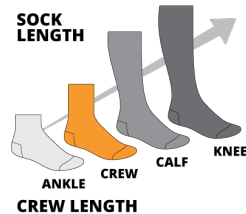
- Seamless toe - Prevents blisters
- Padding on the step - More comfort
- Quick Dry treatment - Moisture resistant
- Durable materials - Run over 2000km without holes

Materials

- 65 % Polypropylene
- 32 % Polyamide, Quick-Dry
- 3 % Lycra

Pair weight

35 grams



Sizes: 35-38, 39-42, 43-46



UphillSport RECOVERY L1 Fitted Soft and Double Welt with Bamboo

Product code E8469



Features & Benefits

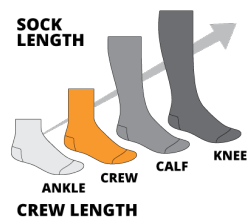
- Seamless toe - Prevents blisters
- Double welt - For more comfort
- Soft structure - Good moisture absorption

Materials

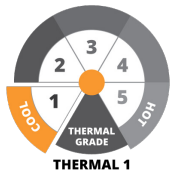
- 65 % Bamboo viscose
- 30 % Polypropylene
- 4 % Polyamide
- 1 % Lycra

Pair weight

36 grams



Sizes: 35-38, 39-42, 43-46



UphillSport TRAIL LOW Running L1 Ankle Protection with Quick Dry

Product code E8712



Y-HEEL



QUICK-DRY



BREATHABLE



FITTING

Features & Benefits

- Y-heel structure - Maximizes fit during movement
- Ankle, heel and toe protection - Reduces impact
- Quick Dry treatment - Moisture resistant



299



132



177



199



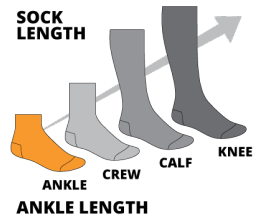
200

Materials

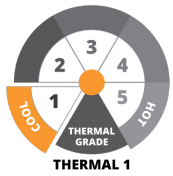
- 98 % Polyamide Quick dry
- 2 % Lycra

Pair weight

23 grams



Sizes: 35-38, 39-42, 43-46



UphillSport TRAIL Running L1 Ankle Protection with Quick Dry

Product code E8700



Y-HEEL



QUICK-DRY



BREATHABLE



FITTING

Features & Benefits

- Y-heel structure - Maximizes fit during movement
- Ankle, heel and toe protection - Reduces impact
- Quick Dry treatment - Moisture resistant



299



132



177



199



200

Materials

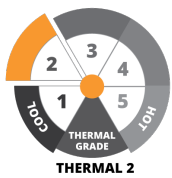
- 95 % Polyamide Quick dry
- 5 % Lycra

Pair weight

29 grams



Sizes: 35-38, 39-42, 43-46



UphillSport WINTER XC Running 2-layer Fit L2 with Merino

Product code E8394



Features & Benefits

- Thin 2-layer structure - Fits tight shoes
- Merino on the sole - Keeps feet warm
- Elastic sport shaft - Stays up

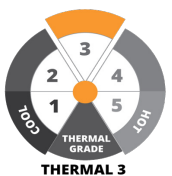
Materials

- 65 % Polypropylene
- 16 % Merino wool
- 16 % Polyamide
- 3 % Lycra

Pair weight
42 grams



Sizes: 35-38, 39-42, 43-46



UphillSport FROST TRAIL Running 2-layer Ventilated L3 with Merino

Product code E8714



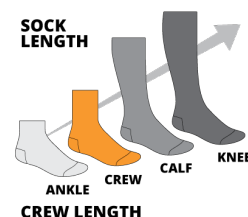
Features & Benefits

- Y-heel structure - Maximizes fit during movement
- Special ventilation - Moisture release
- Merino wool body - Keeps feet warm

Materials

- 48 % Merino wool
- 50 % Polyamide
- 2 % Lycra

Pair weight
43 grams



Sizes: 35-38, 39-42, 43-46



LIFESTYLE

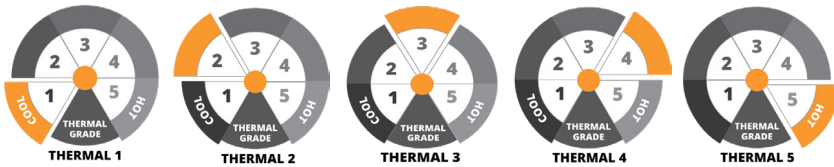
UphillSport Lifestyle socks are designed for everyday use.

Materials chosen for Lifestyle are breathable, well-fitting and comfortable.

Our Lifestyle collection is following our sustainability program.

Our materials include:

1. Upcycled cotton by Recover®
2. Upcycled wool by Recover®
3. Merino wool, traceable by Nativa®
4. Alpaca wool, from South America



Lifestyle category socks have thermal grades 1, 2, 3, 4, 5 (scale 1-5)

Introducing transparent Nativa® traceability system as a part of UphillSport multi-step sustainability program, merino wool step.

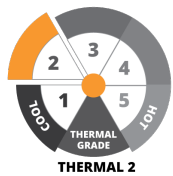


As a part of UphillSport sustainability program we have been certified to the Nativa® system. We want to know where our wool yarn originated and be sure that animals, people and nature are treated well.

Quality socks are built on quality materials. Together with our long term yarn suppliers, we can guarantee quality in a sustainable way.

Nativa® certifies the traceability, knowing their farmers and their lives, we all share the passion for high quality wool. The Nativa traceable wool comes from Uruguay. Wool is spun to yarn in Czech Republic by Schoeller.

Every contributor of the value chain is certified by Nativa® and complies with the principles stated by the protocol in terms of CSR (Corporate social responsibility), animal welfare, land management and industrial standards. The respect of Nativa's protocol principles is audited by a third party.



152



110



199

UphillSport LAMMI Lifestyle Merino Sneaker L2 with Y -heel

Product code E8736



Y-HEEL



BREATHABLE



FITTING

Features & Benefits

- Y-heel structure - Improves staying well in place
- Thin structure with elastic materials - Nice next to skin feeling
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product

Materials

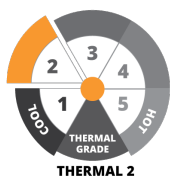
- 62 % Merino wool
- 36 % Polyamide
- 2 % Elastane

Pair weight

21 grams



Sizes: 35-38, 39-42, 43-46



160



199



777

UphillSport TEIVO Lifestyle Merino Sneaker L2 with Y -heel

Product code E8806



Y-HEEL



BREATHABLE



FITTING

Features & Benefits

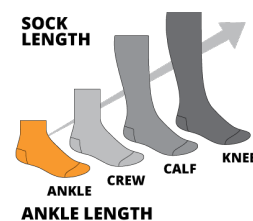
- Y-heel structure - Improves staying well in place
- Thin structure with elastic materials - Nice next to skin feeling
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product

Materials

- 62 % Merino wool
- 36 % Polyamide
- 2 % Elastane

Pair weight

21 grams



Sizes: 35-38, 39-42, 43-46



183



199



399

UphillSport VAKKA Lifestyle Merino L3 Comfortable Everyday

Product code E8764



THERMAL



BREATHABLE



FITTING

Features & Benefits

- Thin structure with elastic materials - Nice next to skin feeling
- Merino wool breathes - Keeps your feet warm and dry
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product

Materials

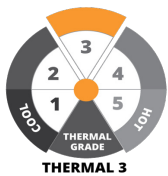
- 63 % Merino wool
- 35 % Polyamide
- 2 % Elastane

Pair weight

35 grams



Sizes: 35-38, 39-42, 43-46



152



199



180

UphillSport AITO Lifestyle Merino L3 Comfortable Everyday

Product code E8765



THERMAL



BREATHABLE



FITTING

Features & Benefits

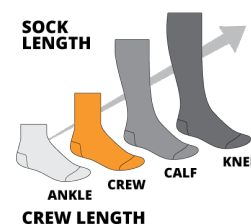
- Thin structure with elastic materials - nice next to skin feeling
- Merino wool breathes - keeps your feet warm and dry
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product

Materials

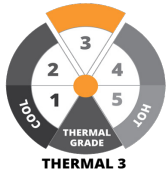
- 63 % Merino wool
- 35 % Polyamide
- 2 % Elastane

Pair weight

35 grams



Sizes: 35-38, 39-42, 43-46



135



160

UphillSport NARVA Lifestyle Merino L3 Comfortable Everyday

Product code E8783



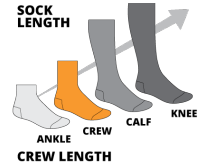
THERMAL



BREATHABLE



FITTING

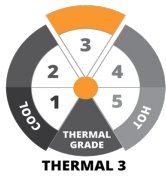


- Thin structure with elastic materials - Nice next to skin feeling
- Merino wool breathes - Keeps your feet warm and dry
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product

- 63 % Merino wool
- 35 % Polyamide
- 2 % Elastane

35 grams

35-38, 39-42, 43-46



152



199

UphillSport VILLI Lifestyle Merino L3 Comfortable Everyday

Product code E8782



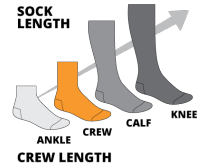
THERMAL



BREATHABLE



FITTING



Features & Benefits

- Thin structure with elastic materials - nice next to skin feeling
- Merino wool breathes - keeps your feet warm and dry
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product

Materials

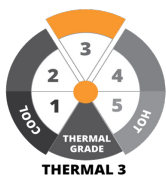
- 63 % Merino wool
- 35 % Polyamide
- 2 % Elastane

Pair weight

35 grams

Sizes:

35-38, 39-42, 43-46



152



160

UphillSport KURU Lifestyle Merino L3 Comfortable Everyday

Product code E8784



THERMAL



BREATHABLE



FITTING



Features & Benefits

- Thin structure with elastic materials - nice next to skin feeling
- Merino wool breathes - keeps your feet warm and dry
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product

Materials

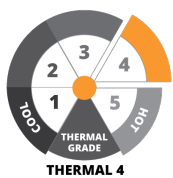
- 63 % Merino wool
- 35 % Polyamide
- 2 % Elastane

Pair weight

35 grams

Sizes:

35-38, 39-42, 43-46



147



152



199



110

UphillSport VALKEE Lifestyle Alpaca Wool Ultrasoft L4

Product code E8649



Features & Benefits

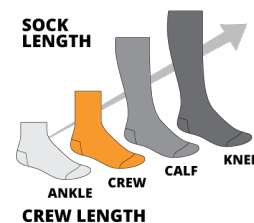
- Thin structure, superior thermal grade values - Ultrasoft and warm next to skin feeling
- Alpaca fiber is naturally water-repellent and fire resistant - Keeps your feet warm and dry
- Alpaca has no lanolin - Hypoallergenic, suitable for sensitive skin

Materials

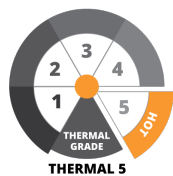
- 70 % Alpaca wool
- 30 % Polyamide
- NB! washing in 30 degrees

Pair weight

32 grams



Sizes: 35-38, 39-42, 43-46



110



147



152



199

UphillSport PISPA Lifestyle Alpaca Wool Ultrasoft M5

Product code E8650



Features & Benefits

- Thicker elastic structure, superior thermal grade values - Ultrasoft and warm next to skin feeling
- Alpaca fiber is naturally water-repellent and fire resistant - Keeps your feet warm and dry
- Alpaca has no lanolin - Hypoallergenic, suitable for sensitive skin

Materials

- 80 % Alpaca wool
- 15 % Polyamide
- 5 % Elastane
- NB! washing in 30 degrees

Pair weight

72 grams



Sizes: 35-38, 39-42, 43-46

Introducing innovative Recover® textile recycle system as a part of UphillSport® multi-step sustainability program, upcycle step.

INNOVATIVE

UPCYCLED

SYSTEM



The Recover® Colorblend® process allows consistent color matching with no water or chemical dye stuffs applied to the recover® yarns.



UphillSport® sustainability upcycle step: With Recover® yarns we produce the lowest environmental impact socks.

recover
R3
UPCYCLED TRIBLEND



UPCYCLED COTTON

Is a super soft and sheer tri-blend of **Recover Upcycled Cotton**, **RPET bottles** and **Tencel®**, for fashion specific applications.



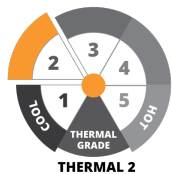
recover
RWOOL
NATURAL PERFORMANCE



UPCYCLED WOOL

Is an **Upcycled Blend** of post-industrial **wool cutting scraps**, **PET bottles**, and **Nylon 6.6**, designed for maximum strength and softness.





UphillSport SUINU Lifestyle Upcycled Cotton L2

Product code E8777



UPCYCLED COTTON



BREATHABLE



FITTING

Features & Benefits

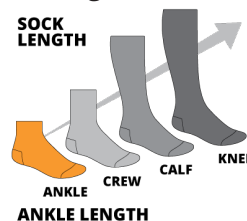
- Thin and fitted structure - Tencel for nice next to skin feeling
- Tri-blend material - Durable, lasts long and looks good
- Upcycled material saves water, chemical, emissions - Your choice makes a difference

Materials

- 35 % RPET Polyester
- 24 % Tencel
- 20 % Upcycled cotton
- 14 % Polyamide
- 6 % Upcycled Polyamide
- 1 % Elastane

Pair weight

22 grams



100

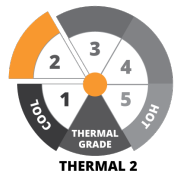


199



399

Sizes: 35-38, 39-42, 43-46



UphillSport SANKI Lifestyle Upcycled Cotton L2

Product code E8750



UPCYCLED COTTON



BREATHABLE



FITTING

Features & Benefits

- Thin and fitted structure - Tencel for nice next to skin feeling
- Tri-blend material - Durable, lasts long and looks good
- Upcycled material saves water, chemical, emissions - Your choice makes a difference

Materials

- 35 % RPET Polyester
- 24 % Tencel
- 20 % Upcycled cotton
- 14 % Polyamide
- 6 % Upcycled Polyamide
- 1 % Elastane

Pair weight

34 grams



100

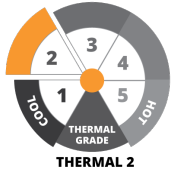


155



199

Sizes: 35-38, 39-42, 43-46



UphillSport PIKO Lifestyle Upcycled Cotton L2

Product code E7253



UPCYCLED COTTON



BREATHABLE



FITTING

Features & Benefits

- Thin and fitted structure - Tencel for nice next to skin feeling
- Tri-blend material - Durable, lasts long and looks good
- Upcycled material saves water, chemical, emissions - Your choice makes a difference



100



155



199

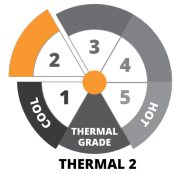
Materials

- 35 % RPET Polyester
- 24 % Tencel
- 20 % Upcycled cotton
- 14 % Polyamide
- 6 % Upcycled Polyamide
- 1 % Elastane

Pair weight
28 grams



Sizes: 35-38, 39-42



UphillSport TAATA Lifestyle Upcycled Cotton L2

Product code E7255



UPCYCLED COTTON



BREATHABLE



FITTING

Features & Benefits

- Thin and fitted structure - Tencel for nice next to skin feeling
- Tri-blend material - Durable, lasts long and looks good
- Upcycled material saves water, chemical, emissions - Your choice makes a difference



100



155



199

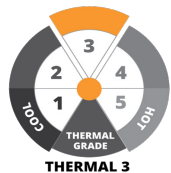
Materials

- 35 % RPET Polyester
- 24 % Tencel
- 20 % Upcycled cotton
- 14 % Polyamide
- 6 % Upcycled Polyamide
- 1 % Elastane

Pair weight
20 grams



Sizes: 35-38, 39-42



THERMAL 3



LIGHT 1



UphillSport KULO Lifestyle Upcycled Wool L3 Liner

Product code E8707



UPCYCLED WOOL



BREATHABLE



FITTING

Features & Benefits

- Thin and fitted structure - Wool for more warmth
- Tri-blend material - Durable, lasts long and looks good
- Upcycled material saves water, chemical, emissions - Your choice makes a difference

Materials

- 36 % RPET polyester
- 27 % Polyamide
- 25 % Recycled wool
- 10 % Recycled polyamide
- 2 % Elastane

Pair weight

33 grams



195

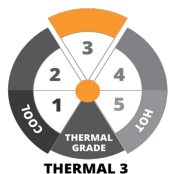


152



199

Sizes: 35-38, 39-42, 43-46



THERMAL 3



MEDIUM 2



UphillSport NOKI Lifestyle Upcycled Wool M3 Sport

Product code E8904



UPCYCLED WOOL



BREATHABLE



FITTING

Features & Benefits

- Thin and fitted structure - Wool for more warmth
- Upcycled material saves water, chemical, emissions - your choice makes a difference
- Tri-blend material - Durable, lasts long and looks good

Materials

- 39 % RPET polyester
- 27 % Upcycled wool
- 17 % Upcycled polyamide
- 16 % Polyamide
- 1 % Elastane

Pair weight

64 grams



195

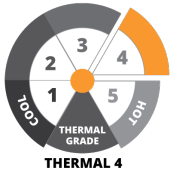


155



199

Sizes: 35-38, 39-42, 43-46



152



195



199

UphillSport SIIVI Lifestyle Upcycled Wool L4 Structured Shaft

Product code E7207



UPCYCLED WOOL



BREATHABLE



FITTING

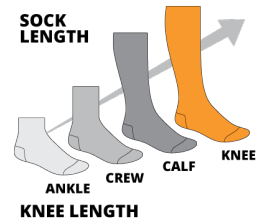
Features & Benefits

- Thin and fitted structure - Wool for more warmth
- Upcycled material saves water, chemical, emissions - Your choice makes a difference
- Tri-blend material - Durable, lasts long and looks good

Materials

- 35 % RPET polyester
- 25 % Upcycled wool
- 24 % Polyamide
- 15 % Upcycled polyamide
- 1 % Elastane

Pair weight
46 grams



Sizes: 35-38, 39-42



152



199

UphillSport IKU Lifestyle Upcycled wool liner L3

Product code E7232



UPCYCLED WOOL



BREATHABLE



FITTING

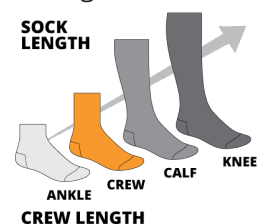
Features & Benefits

- Thin and fitted structure - Wool for more warmth
- Upcycled material saves water, chemical, emissions - your choice makes a difference
- Tri-blend material - Durable, lasts long and looks good

Materials

- 36 % RPET polyester
- 27 % Polyamide
- 25 % Upcycled wool
- 10 % Upcycled polyamide
- 2 % Elastane

Pair weight
31 grams



Sizes: 35-38, 39-42

MADE IN FINLAND

LIFESTYLE, RW UPCYCLE 33



TACTICAL

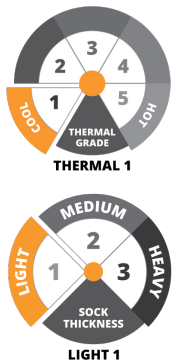
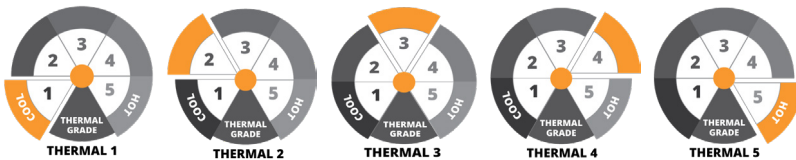
UphillSport Tactical collection is based on our experience with the Finnish military. We have produced more than 1 million pairs for the Finnish Defence forces.

Co-operation in development and understanding the battlefield demands makes our Tactical socks the best sock a soldier can have.

Weather conditions in Finland are extremely challenging. Temperatures vary from -52 °C to +35 °C, which creates high performance demand for all equipment.

Socks need to be warm, breathable, comfortable and very durable.

Tactical category socks have thermal grades 1, 2, 3, 4, 5 (scale 1-5)



199

UphillSport CONTACT Tactical L1 liner with Polypropylene

Product code E8731



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

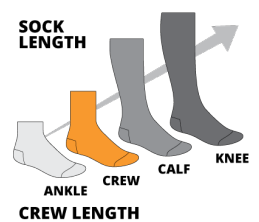
- Thin ventilated structure - Keeps feet dry
- Antibacterial - Prevent smell and odour
- Seamless toe and fitted heel - Stays well in place

Materials

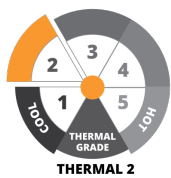
- 92 % Polypropylene, siltex
- 7 % Polyamide
- 1 % Lycra

Pair weight

31 grams



Sizes: 35-38, 39-42, 43-46, 47-50



THERMAL 2



LIGHT 1



UphillSport PATROL Tactical L2 Reinforced Liner with Coolmax

Product code E8855



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- Thin Structure - Good 'next to skin' feeling
- Seamless toe - Prevents blisters
- Extra fine shaft - Stabilizes pressure to leg

Materials

- 60 % Coolmax
- 38 % Polyamide
- 2 % Lycra

Pair weight

39 grams



160



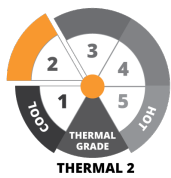
777



199



Sizes: 35-38, 39-42, 43-46, 47-50



THERMAL 2



LIGHT 1



UphillSport CONTROL Tactical 3-layer Duratech L2 with Upcycled Cotton

Product code E8856



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



UPCYCLED COTTON

Features & Benefits

- Thin Structure - Good next to skin feeling
- Seamless toe - Prevents blisters
- 3-layer with sole reinforcement - Increases durability

Materials

- 28 % Polyester RPET
- 23 % Polyamide
- 19 % Tencel
- 16 % Upcycled cotton
- 13 % Polypropylene
- 1 % Lycra

Pair weight

39 grams



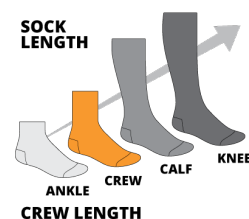
155



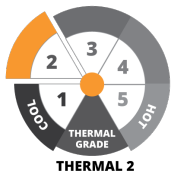
152



199



Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport COMBAT Tactical 3-Layer Duratech L2 with Bamboo

Product code E8859



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- 3- Layer structure - Keeps feet warm and dry
- Thin structure - Soft and durable
- Elastic sport shaft - Stays up



150



160



199

Materials

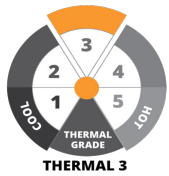
- 60 % Bamboo viscose
- 20 % Polypropylene, siltex
- 19 % Polyamide
- 1 % Lycra

Pair weight

57 grams



Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport COMBAT Tactical 3-Layer Duratech L3 with Coolmax

Product code E8858



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- 3- Layer structure - Keeps feet warm and dry
- Thin structure - Breathable and durable
- Elastic sport shaft - Stays up



160



155



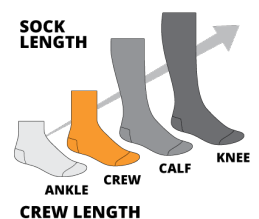
199

Materials

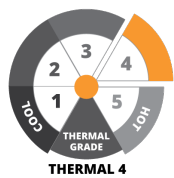
- 60 % Coolmax
- 20 % Polypropylene, siltex
- 19 % Polyamide
- 1 % Lycra

Pair weight

53 grams



Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport COMBAT Tactical 3-Layer Duratech L4 with Merino

Product code E8732



Features & Benefits

- 3- Layer structure - Keeps feet warm and dry
- Thin multilayer structure - Warm and durable
- Elastic sport shaft - Stays up

Finnish military Combat sock Model 2005, over 1 million pairs sold with 0 % returns

Materials

- 48 % Merino Wool
- 31 % Polyamide
- 20 % Polypropylene, siltex
- 1 % Lycra

Pair weight

53 grams



192

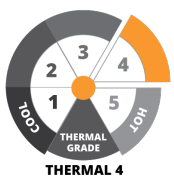


777



199

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport KLIKKS Tactical M4 Active Comfort with Merino

Product code E8857



Features & Benefits

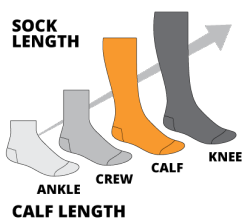
- Elastic shaft - Stays up well and stabilizes pressure
- Seamless toe and fitted heel - Prevents blisters
- All around merino - Very warm and comfortable

Materials

- 50 % Merino wool
- 28 % Polyamide
- 20 % Polypropylene, siltex
- 2 % Elastane

Pair weight

56 grams



152



777



199

Sizes: 35-38, 39-42, 43-46, 47-50

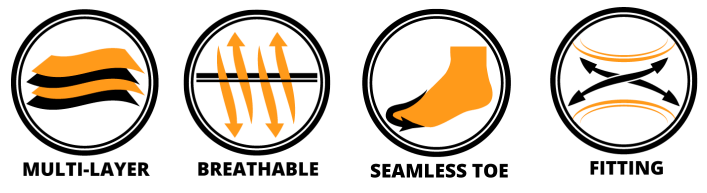


199

Recommended by the Netherlands Marine Corps

UphillSport OPERATOR Tactical 4-Layer Comfort H3 with Bamboo and Merino, Knee

Product code E8894



Features & Benefits

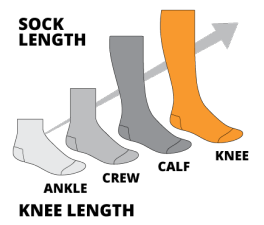
- 4-Layers - Keeps feet warm and dry
- Sole area is merino - Breathable, warm and comfortable
- Bamboo absorbs high volume of moisture - Keeps boots dry
- Strong Lycra with cushioned shaft - Stays up and improves comfort

Materials

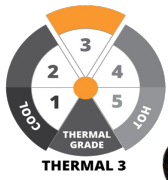
- 52 % Bamboo viscose
- 20 % Merino wool
- 14 % Polyamide
- 10 % Polypropylene, siltex
- 4 % Lycra

Pair weight

136 grams



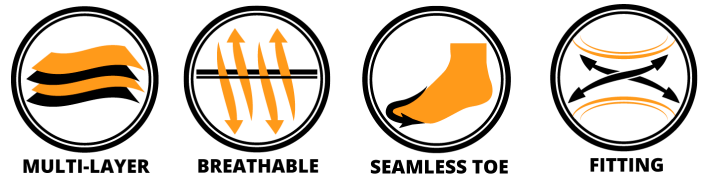
Sizes: 35-38, 39-42, 43-46, 47-50



199

UphillSport OPERATOR Tactical 4-Layer Comfort H3 with Bamboo and Merino, Calf

Product code E8893



Features & Benefits

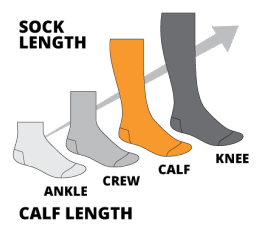
- 4-Layers - Keeps feet warm and dry
- Sole area is merino - Breathable, warm and comfortable
- Bamboo absorbs high volume of moisture - Keeps boots dry
- Strong Lycra with cushioned shaft - Stays up and improves comfort

Materials

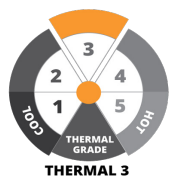
- 50 % Bamboo viscose
- 22 % Merino wool
- 14 % Polyamide
- 11 % Polypropylene, siltex
- 3 % Lycra

Pair weight

123 grams



Sizes: 35-38, 39-42, 43-46, 47-50



199

UphillSport OPERATOR Tactical 4-Layer Comfort H3 with Bamboo and Merino, Crew

Product code E8892



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

- 4-Layers - Keeps feet warm and dry
- Sole area is merino - Breathable, warm and comfortable
- Bamboo absorbs high volume of moisture - Keeps boots dry
- Strong Lycra with cushioned shaft - Stays up and improves comfort

Materials

- 47 % Bamboo viscose
- 24 % Merino wool
- 15 % Polyamide
- 12 % Polypropylene, siltex
- 2 % Lycra

Pair weight

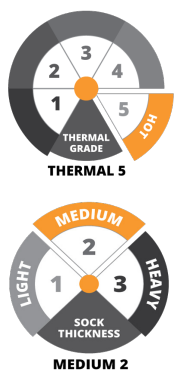
110 grams



Sizes 5-38, 39-42, 43-46, 47-50

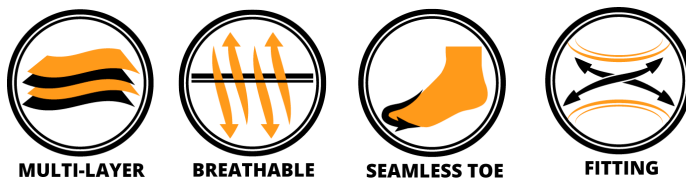


Netherlands Marine Corps training for the World Record in speedmarch 2020 with UphillSport OPERATOR socks.



UphillSport RECON Tactical 4-Layer Drytech M5 with Merino and Coolmax

Product code E8733



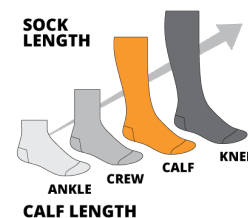
Features & Benefits

- 4-Layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Sole area is merino - Improves breathability, softness and warmth

Materials

- 40 % Merino Wool
- 30 % Coolmax
- 15 % Polyamide
- 14 % Polypropylene, siltex
- 1 % Lycra

Pair weight
88 grams



192

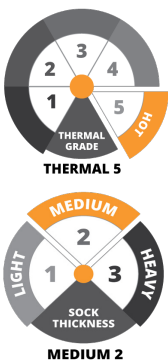


199



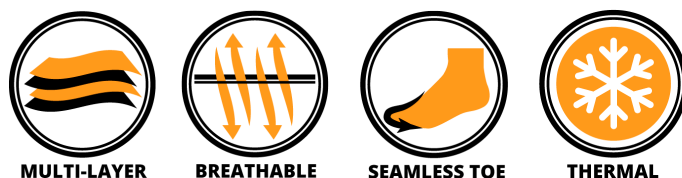
777

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport OPS Tactical 4-Layer Drytech M5 with Merino

Product code E8737



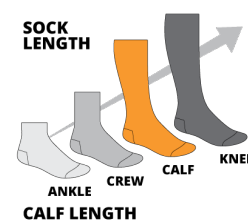
Features & Benefits

- 4-Layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Sole area is merino - Improves breathability, softness and warmth

Materials

- 60 % Merino Wool
- 29 % Polyamide
- 10 % Polypropylene, siltex
- 1 % Lycra

Pair weight
72 grams



192

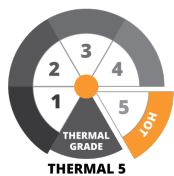


199



777

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport ARCTIC Tactical H5 Extra Thick Active Fit Boot with Merino

Product code E8734



THERMAL



BREATHABLE



FITTING

Features & Benefits

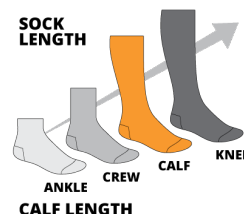
- All around merino - Very warm and comfortable
- Fitted heel - Gives good support
- Strong Lycra on the whole shaft - Stays up well and stabilizes pressure

Materials

- 74 % Merino wool
- 25 % Polyamide
- 1 % Lycra

Pair weight

195 grams



192



199



777

Sizes: 35-38, 39-42, 43-46, 47-50



INSPIRATION - ARCTIC

Arctic is designed for the harshest cold conditions.

- Ice and snow emit frost and cold towards your boots
- Arctic sock is inspired by the moist, cold, icy and windy climate of the Arctic terrain
- This climate sets high standards for your clothing - The Arctic sock answers this challenge



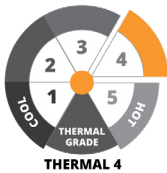
HUNT & FISH

UphillSport Hunt & Fish collection is designed for the wilderness.

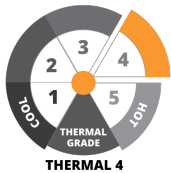
Hunting & Fishing are sports for those who want to spend time outdoors with no rush - no matter what the weather brings.

Multilayer systems 3-layer Kaihu and 4-layer Ukko and Aarea products are most suitable for your waterproof shoes. Kaldo and Inari have more merino wool and they make the extreme cold weather more enjoyable.

Socks need to be warm, breathable, comfortable and very durable.



Hunt & Fish category socks have thermal grades 4, 5 (scale 1-5)



UphillSport KAIHU Hunting & Fishing 3-layer Duratech L4 Active Fit with Merino

Product code E8557



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



THERMAL

Features & Benefits

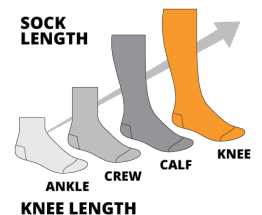
- 3- Layer structure - Keeps feet warm and dry
- Thin structure - Still warm and durable
- Grip on the arch and ankle - Gives good support and stays up

Materials

- 48 % Merino Wool
- 33 % Polyamide
- 19 % Polypropylene

Pair weight

77 grams



140

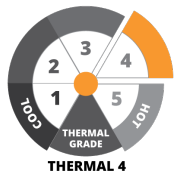


199



777

Sizes 35-38, 39-42, 43-46



THERMAL 4



MEDIUM 2



199

UphillSport UKKO Hunting & Fishing 4-layer Drytech M4 with Merino

Product code E8449



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

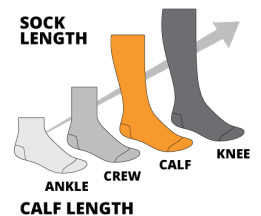
- 4-Layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Sole area is merino - Improves breathability, softness and warmth

Materials

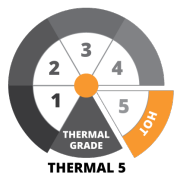
- 40 % Coolmax
- 28 % Merino Wool
- 20 % Polypropylene, siltex
- 11 % Polyamide
- 1 % Lycra

Pair weight

73 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 5



MEDIUM 2



140



777



199

UphillSport AAREA Hunting & Fishing 4-layer Active Fit M5 with Merino

Product code E8719



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



THERMAL

Features & Benefits

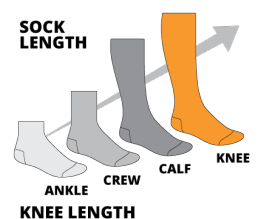
- 4-Layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Sole area is merino - Improves breathability, softness and warmth

Materials

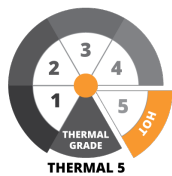
- 60 % Merino wool
- 20 % Polyamide
- 18 % Polypropylene, siltex
- 2 % Lycra

Pair weight

81 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 5



HEAVY 3

UphillSport KALDO Hunting & Fishing Thick and Durable H5 Boot with Merino

Product code E8551



THERMAL



BREATHABLE



FITTING

Features & Benefits

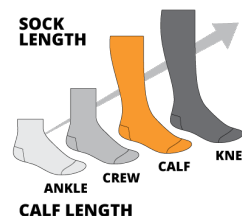
- All around merino - Very warm and comfortable
- Fitted heel - Gives good support
- Terry knit on the sole - More comfort on your feet

Materials

- 64 % Merino Wool
- 36 % Polyamide

Pair weight

102 grams



140

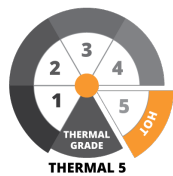


199



777

Sizes: 35-38, 39-42, 43-46



THERMAL 5



HEAVY 3

UphillSport INARI Hunting & Fishing Extra Thick H5 Active Fit Boot with Merino

Product code E8558



THERMAL



BREATHABLE



FITTING

Features & Benefits

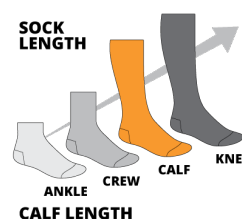
- All around merino - Very warm and comfortable
- Fitted heel - Gives good support
- Strong Lycra on the whole shaft - Stays up well and stabilizes pressure

Materials

- 74 % Merino Wool
- 25 % Polyamide
- 1 % Lycra

Pair weight

190 grams



140



199



777

Sizes: 35-38, 39-42, 43-46

UphillSport products are inspired by beautiful nordic Finnish nature.



INSPIRATION - INARI

Inari is named after the largest lake in Lapland. In winter the lake is completely frozen. Ice fishing through the thick ice is time consuming and you need to stay put for long periods of time, during which frost can settle inside your clothes. Ice and snow emit frost and cold towards your boots.

UphillSport®
Feed Your Feet

MADE IN FINLAND

INSPIRATION - KAIHU

Kaihu is named after a hunting and fishing area near the Arctic circle. The temperature can vary rapidly, and effects from the wind can increase the cold feeling. Moist sea air rises from the nearby lake and a river transfers the melting snow from the wilderness. Kaihu is inspired by harsh and changing conditions. The Kaihu sock is perfect for these conditions.

UphillSport®
Feed Your Feet

MADE IN FINLAND



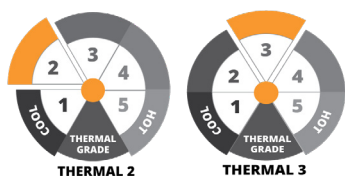
EQUESTRIAN

UphillSport Equestrian socks are developed with professional Finnish riders and teachers. Technical socks are based on the 3 layers solution with high performance and durability.

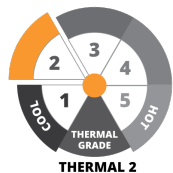
Riding boots are quite tight, so riding socks have to fit well, and feel good.

Materials are natural fibres: organic GOTS combed cotton and merino wool, combined with polyamide, polypropylene and lycra.

New Recover® materials Upcycled wool and Upcycled cotton blended with RPET, polyamide and Tencel®.



Equestrian category socks have thermal grades 2, 3 (scale 1-5)



UphillSport COURSE Equestrian 3-layer L2 with Merino

Product code E7186



MULTI-LAYER



BREATHABLE



FITTING



SEAMLESS TOE

Features & Benefits

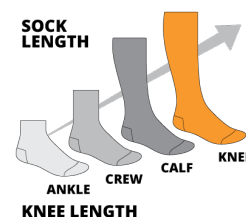
- Fitted heel and grip on the arch - Gives good support
- Ultra-thin shaft - Fits riding boot firmly
- 3- Layer structure - High durability and Keeps feet dry

Materials

- 42 % Polyamide
- 37 % Bamboo viscose
- 19 % Merino wool
- 2 % Lycra

Pair weight

60 grams



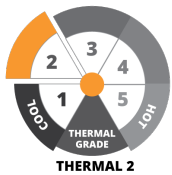
100

150

160

199

Sizes: 31-34, 35-38, 39-42, 43-46



UphillSport **DIAGONAL** Equestrian M2 with Organic Cotton

Product code E7112



Features & Benefits

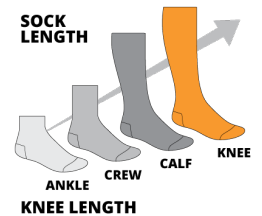
- Wide welt - Stays up well and stabilizes pressure
- Elastane on the whole shaft - Stays up well
- Sole is knitted terry - Comfort for your feet

Materials

- 79 % Organic Combed cotton
- 19 % Polyamide
- 2 % Lycra

Pair weight

60 grams



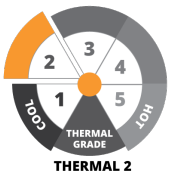
143

151

155

164

Sizes: 31-34, 35-38, 39-42, 43-46



UphillSport **GALLOP** Equestrian M2 with Organic Cotton

Product code E7113



Features & Benefits

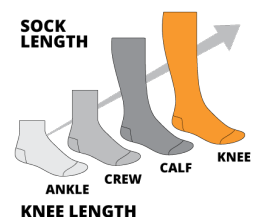
- Wide welt - Stays up well and stabilizes pressure
- Elastane on the whole shaft - Stays up well
- Sole is knitted terry - Comfort for your feet

Materials

- 79 % Organic Combed cotton
- 19 % Polyamide
- 2 % Lycra

Pair weight

60 grams



127

181

777

Sizes: 31-34, 35-38, 39-42, 43-46

Introducing innovative Recover® textile recycle system as a part of UphillSport® multi-step sustainability program, upcycle step.

INNOVATIVE

UPCYCLED

SYSTEM



The Recover® Colorblend® process allows consistent color matching with no water or chemical dye stuffs applied to the recover® yarns.



UphillSport® sustainability upcycle step: With Recover® yarns we produce the lowest environmental impact socks.

recover®
R3
UPCYCLED TRIBLEND



Is a super soft and sheer tri-blend of **Recover Upcycled Cotton**, **RPET bottles** and **Tencel®**, for fashion specific applications.

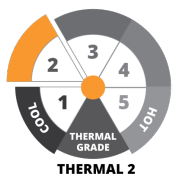


recover®
RWOOL
NATURAL PERFORMANCE



Is an **Upcycled Blend** of post-industrial **wool cutting scraps**, **PET bottles**, and **Nylon 6.6**, designed for maximum strength and softness.





THERMAL 2



LIGHT 1



UPCYCLED COTTON



UphillSport SUMMER COURSE 3-Layer Equestrian L2 with Upcycled Cotton Triblend Product code E7258



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

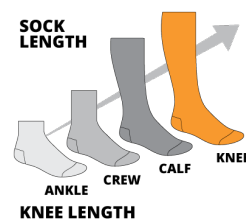
- Fitted heel and grip on the arch - Gives good support
- Ultra-thin shaft - Fits riding boot firmly
- 3- Layer structure - High durability and Keeps feet dry

Materials

- 27 % RPET Polyester, upcycled
- 27 % Polyamide, upcycled
- 18 % Tencel
- 15 % Upcycled Cotton
- 10 % Polypropylene
- 3 % Lycra

Pair weight

60 grams



100

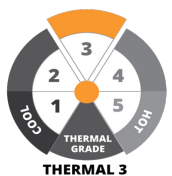


152



199

Sizes: 31-34, 35-38, 39-42, 43-46



THERMAL 3



LIGHT 1



UPCYCLED WOOL



UphillSport WINTER COURSE 3-Layer Equestrian L3 with Upcycled Wool Triblend Product code E7259



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING

Features & Benefits

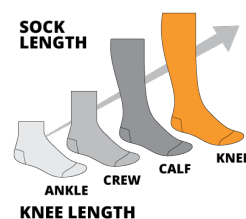
- Fitted heel and grip on the arch - Gives good support
- Ultra-thin shaft - Fits riding boot firmly
- 3- Layer structure - High durability and Keeps feet dry

Materials

- 31 % RPET Polyester upcycled
- 20 % Polyamide
- 15 % Polyamide, upcycled
- 21 % Recycled wool
- 10 % Polypropylene
- 3 % Lycra

Pair weight

60 grams



155



195



199

Sizes: 31-34, 35-38, 39-42, 43-46



GOLF

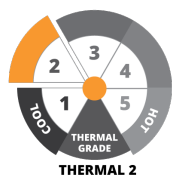
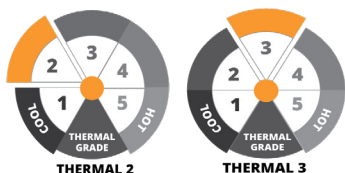
UphillSport Golf socks are based on the know how of our outdoor and performance socks.

We have developed products to make your feet feel better during a day on the course. Y-heel keeps these socks better in place.

Socks are based on the 3 layers solution with high performance and durability. Multi-layer system allows the socks to be thin, however warm.

For warmer weather golf days we developed thin 3-layer Bermuda with bamboo. For the colder days 3-layer sneaker Fairway with merino wool and crew Mulligan for more warmth to ankles.

Golf category socks have thermal grades 2, 3 (scale 1-5)



UphillSport BERMUDA Golf Low 3-layer Duratech L2 with Bamboo

Product code E8704



MULTI-LAYER



BREATHABLE



Y-HEEL



SEAMLESS TOE

Features & Benefits

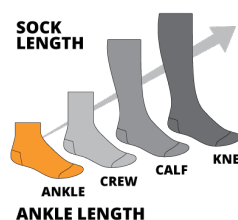
- Seamless toe - Prevents blisters
- 3- Layer structure - High durability and Keeps feet dry
- Bamboo body - Good moisture absorption
- Y-heel - Stays well in place during the game

Materials

- 60 % Bamboo viscose
- 22 % Polyamide
- 18 % Polypropylene

Pair weight

33 grams

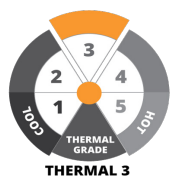


150

100

199

Sizes: 35-38, 39-42, 43-46



UphillSport FAIRWAY Golf Low 3-layer Duratech L3 with Merino

Product code E8602



Features & Benefits

- Seamless toe - Prevents blisters
- 3-Layer structure - High durability and Keeps feet dry
- Merino all around - Good breathability and warmth
- Y-heel - Stays well in place during the game

110



299



155



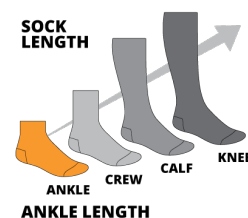
199

Materials

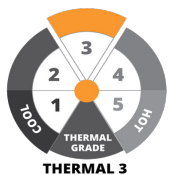
- 46 % Merino wool
- 36 % Polyamide
- 16 % Polypropylene
- 2 % Lycra

Pair weight

32 grams



Sizes: 35-38, 39-42, 43-46



110



150



152



199

UphillSport MULLIGAN Golf 3-layer Duratech L3 with Merino

Product code E8604



Features & Benefits

- Seamless toe - Prevents blisters
- 3- Layer structure - High durability and Keeps feet dry
- Merino all around - Good breathability and warmth
- Y-heel - Stays well in place during the game

Materials

- 48 % Merino wool
- 34 % Polyamide
- 15 % Polypropylene
- 3 % Lycra

Pair weight

45 grams



Sizes: 35-38, 39-42, 43-46



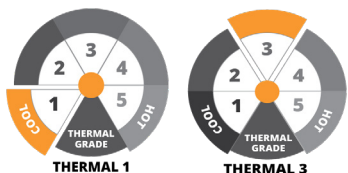
CYCLE & SPIN

UphillSport Cycle & Spin is developed for both indoor and outdoor conditions. Thin, fitting and firm structure gives you a tight feeling inside the cycling shoe.

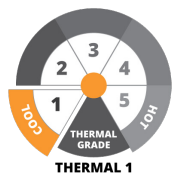
Altitude socks with a multi-layer solution for more challenging conditions - wet, windy or cold.

We have developed products to make your feet feel better during the day on the bike. Y-heel keeps these socks better in place.

Quick Dry materials are great for high performance racing.



Cycle & Spin category socks have thermal grades 1, 3 (scale 1-5)



UphillSport TOUR LOW Cycling L1
Reinforced Heel and Toe with Quick Dry
Product code E8609



SEAMLESS TOE



QUICK-DRY



Y-HEEL



FITTING

Features & Benefits

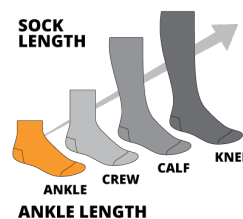
- Seamless toe - Prevents blisters
- Y-heel structure - Maximizes fit during movement
- Quick Dry treatment - Moisture resistant

Materials

- 60 % Polypropylene
- 37 % Polyamide Quick Dry
- 3 % Lycra

Pair weight

29 grams



155



299



100



150



199

Sizes: 35-38, 39-42, 43-46

UphillSport TOUR Cycling L1 Reinforced Heel and Toe with Quick Dry Product code E8610



299

100

150

199



Features & Benefits

- Seamless toe - Prevents blisters
- Y-heel structure - Maximizes fit during movement
- Quick Dry treatment - Moisture resistant

Materials

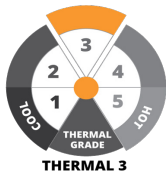
- 60 % Polypropylene
- 37 % Polyamide Quick Dry
- 3 % Lycra

Pair weight

42 grams



Sizes: 35-38, 39-42, 43-46



199

152

299

UphillSport ALTITUDE Cycling 2-layer Winter L3 with Merino Product code E8568



Features & Benefits

- Seamless toe - Prevents blisters
- Thin 2-layer structure with reinforcement - Durability to heel and toe
- All around merino - Very warm and comfortable

Materials

- 58 % Merino wool
- 39 % Polyamide
- 3 % Lycra

Pair weight

42 grams



Sizes: 35-38, 39-42, 43-46



ICE HOCKEY

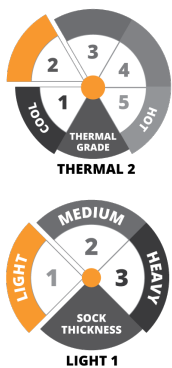
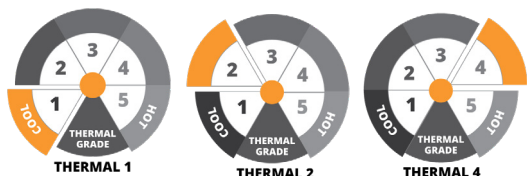
UphillSport Ice Hockey socks are developed and tested with Finnish Ice Hockey teams. Socks are designed to fit well within the skate and firmly to the foot.

For extra protection, you can choose anti-cut properties on the shaft to prevent accidents.

Pro and Pro Anti-cut with Quick Dry materials for ice rinks, Flash with coolmax for off- and on- ice training or Pond with merino wool is ideal for outside games.

Pro Ice Hockey has been professionally tested and used in the NHL and KHL.

Ice Hockey category socks have thermal grades 1,2,4 (scale 1-5)



UphillSport FLASH Ice Hockey L2 Reinforced Skate with Coolmax

Product code E8688



SEAMLESS TOE



BREATHABLE



FITTING

Features & Benefits

- Thin Structure - Good 'next to skin' feeling
- Seamless toe - Prevents blisters
- 1x1 shaft - Stabilizes pressure to leg
- Simple number 88 - Colour in your jersey number with permanent marker

Materials

- 60 % Coolmax
- 38 % Polyamide
- 2 % Lycra

Pair weight

39 grams



199

Sizes: 31-34, 35-38, 39-42, 43-46

What is Anti-Cut?



We added para-aramid synthetic fibers only where it is needed. Fiber is always knitted outside to maximize protection with a smooth feeling against the skin.

Para-aramid synthetic fiber has a high tensile strength-to-weight ratio; by this measure it is 5 times stronger than steel!

Aramid fibers share some general characteristics that distinguish them from other synthetic fibers:

- High strength
- Good resistance to abrasion
- Non-conductive
- Good fabric integrity at elevated temperatures

These unique characteristics derive from the combination of having stiff polymer molecules with a strong crystal orientation, as well as a close interaction between the polymer chains due to the hydrogen bonds.



150

UphillSport BRACER Anti-cut Arm Protection M1 with Bamboo

Product code E6686



Features & Benefits

- Gripped structure - Gives good support and stays in place
- Anti-cut material - Protects from skate cuts
- 2-layer structure - The inner layer absorbs moisture and keeps your gloves dry longer

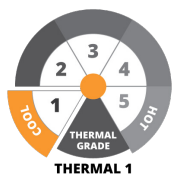
Materials

- 50 % Twaron, anti -cut
- 26 % Bamboo viscose
- 22 % Polyamide
- 3 % Lycra

Pair weight
21 grams

Bracer lenght
S/M : 12 cm
L/XL: 14 cm

Sizes: S/M , L/XL



UphillSport PRO Ice Hockey L1 Compressed Shaft with Quick Dry

Product code E8497



SEAMLESS TOE



BREATHABLE



FITTING



QUICK-DRY

Features & Benefits

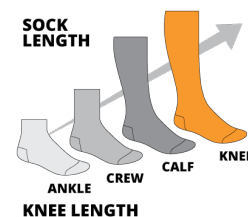
- Fitted heel and grip on the arch - Gives good support
- Ultra-thin shaft - Fits firmly under protective gear
- Quick Dry treatment - moisture resistant

Materials

- 98 % Polyester Quick-Dry
- 2 % Lycra

Pair weight

60 grams



100



199

Sizes: 31-34, 35-38, 39-42, 43-46



UphillSport PRO ANTI-CUT Ice Hockey L1 Compressed Shaft with Quick Dry

Product code E8684



ANTI-CUT



SEAMLESS TOE



FITTING



QUICK-DRY

Features & Benefits

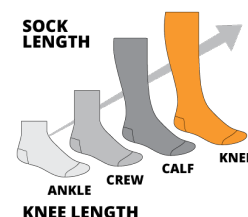
- Anti-Cut protection - Prevents skate cuts to skin
- Fitted heel and grip on the arch - Gives good support
- Quick Dry treatment - moisture resistant
- Simple number 88 -
Colour in your jersey number with permanent marker

Materials

- 59 % Polyester, Quick-Dry
- 28 % Twaron
- 12 % Polyamide
- 1 % Lycra

Pair weight

67 grams

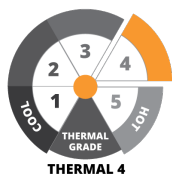


100



199

Sizes: 31-34, 35-38, 39-42, 43-46



UphillSport POND Ice Hockey 3-layer Duratech L4 with Merino

Product code E8498



Features & Benefits

- 3- Layer structure - High durability and Keeps feet dry
- Fitted heel and grip on the arch - Gives good support
- Padding on front of the ankle - Comfort against the skate



110



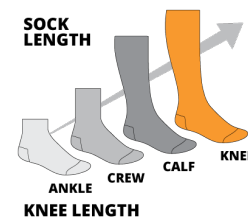
199

Materials

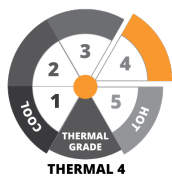
- 42 % Polyamide
- 38 % Merino wool
- 18 % Polypropylene
- 2 % Lycra

Pair weight

76 grams



Sizes: 31-34, 35-38, 39-42, 43-46



UphillSport POND ANTI-CUT Ice Hockey 3-layer Duratech L4 Merino

Product code E8496



Features & Benefits

- Anti-Cut protection - Prevents skate cuts to skin
- 3- Layer structure - High durability and Keeps feet dry
- Padding on the front of the ankle - comfort against the skate



110



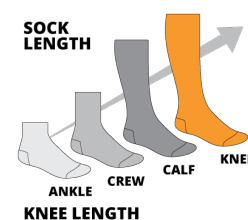
199

Materials

- 43 % Polyamide
- 33 % Merino wool
- 16 % Twaron
- 16 % Polypropylene
- 2 % Lycra

Pair weight

81 grams



Sizes: 31-34, 35-38, 39-42, 43-46

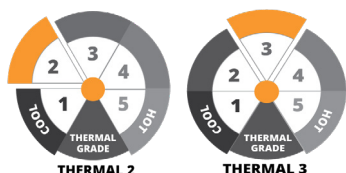


TEAM SPORTS

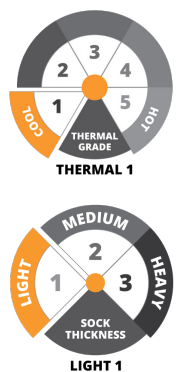
UphillSport has developed team socks for many sports: football, floorball, basketball, volleyball, ice hockey, baseball etc. We love the challenge of developing high performance socks for new sports.

Materials are selected for each product on the demand of the player activity. Your feet should feel dry, even at the peak of your physical performance.

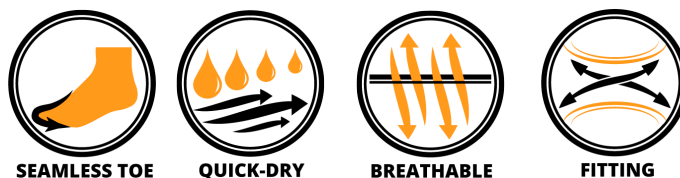
Socks can be produced with your club logo. You can choose a variety of colours for all sock versions. Also available in special club colours with 500 pairs minimum order.



Team Sports category socks have thermal grades 2, 3 (scale 1-5)



UphillSport STRIKER Football Pro L1 Compressed Structure with Quick Dry Product code E8450



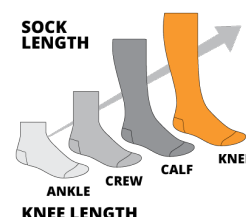
Features & Benefits

- Fitted heel and grip on the arch - Gives good support
- Quick Dry treatment - Moisture resistant
- Seamless toe - Prevents blisters

Materials

- 96 % Polyester Quick Dry
- 4 % Lycra

Pair weight
83 grams



174



120

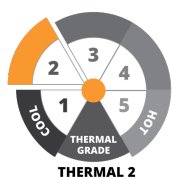
161

130

100

199

Sizes: 28-30, 31-34, 35-38, 39-42, 43-46



THERMAL 2



MEDIUM 2



120



174

161

130

100

199

UphillSport DEFENDER Football M2 Double Welt with Cotton

Product code E5705



ORGANIC COTTON



FITTING



BREATHABLE

Features & Benefits

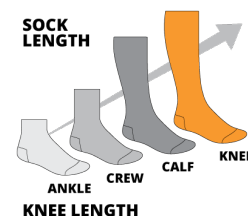
- Sole is knitted terry - Comfort for your feet
- Double adjustable welt - More comfort
- Fitted heel and grip on the arch - Gives good support

Materials

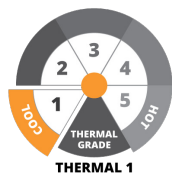
- 67 % Organic Combed cotton
- 32 % Polyamide
- 1 % Lycra

Pair weight

87 grams



Sizes: 28-30, 31-34, 35-38, 39-42, 43-46



THERMAL 1



LIGHT 1



100



199

UphillSport SNIPER Floorball Fit L1 Compressed Shaft with Quick dry

Product code E8492



QUICK-DRY



BREATHABLE



FITTING

Features & Benefits

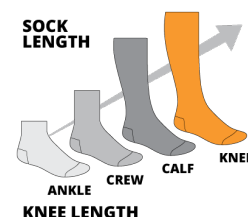
- Grip on the arch and ankle - Gives good support
- Fitted heel - Non-movable in the shoe
- Compressed shaft structure - Stays up well and stabilizes pressure

Materials

- 60 % Polyester, Quick-Dry
- 20 % Combed cotton
- 18 % Polyamide
- 2 % Elastane

Pair weight

56 grams



Sizes: 28-30, 31-34, 35-38, 39-42, 43-46



WORK

UphillSport Work is the heavy duty collection for professional tradesmen.

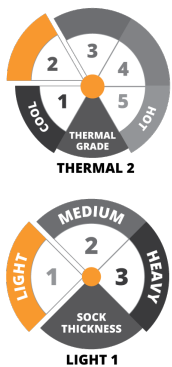
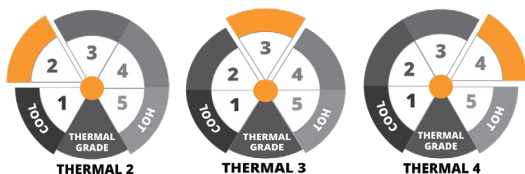
- Light products for indoor or warm conditions.
- Medium and Heavy products for more physical or cool conditions.

“Attention” colours are added to make your feet visible and to prevent accidents. Hi-Vis colours also available.

Socks are based on the multi-layer system with high performance and durability. Using multi-layer allows the socks to be thin, however warm.

Multi-layer system allows to change materials to gain different thermal grades, features and benefits.

Work category socks have thermal grades 2, 3, 4 (scale 1-5)



199

UphillSport EVERYDAY Work L2 with Coolmax Product code E8502



SEAMLESS TOE



BREATHABLE



FITTING

Features & Benefits

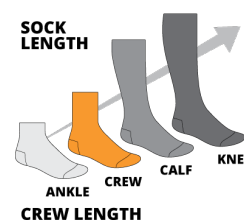
- Thin Structure - Good 'next to skin' feeling
- Seamless toe - Prevents blisters
- Extra fine shaft - Stabilizes pressure to leg

Materials

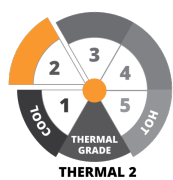
- 65 % Coolmax
- 33 % Polyamide
- 2 % Lycra

Pair weight

38 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 2



LIGHT 1



199

UphillSport INDOORS Work 3-layer Duratech L2 with Cotton

Product code E8501



SEAMLESS TOE



BREATHABLE



MULTI-LAYER



FITTING

Features & Benefits

- Thin Structure - Good next to skin feeling
- Seamless toe - Prevents blisters
- 3-layer with sole reinforcement - Increases durability

Materials

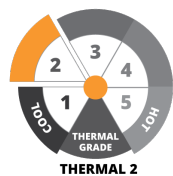
- 64 % Organic Combed cotton
- 20 % Polyamide
- 15 % Polypropylene
- 1 % Lycra

Pair weight

43 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 2



LIGHT 1



199

UphillSport MULTIPURPOSE Work 3-layer Duratech L2 with Bamboo or Cotton

Product code E8589 for Bamboo

Product code E8588 for Cotton



SEAMLESS TOE



BREATHABLE



MULTI-LAYER



FITTING

Features & Benefits

- 3-Layer structure - Keeps feet warm and dry
- Thin structure - Breathable and durable
- Elastic sport shaft - Stays up

Materials

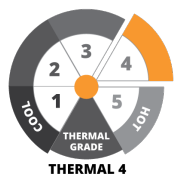
- 60 % Organic Combed cotton
or
- 60 % Bamboo Viscose
- 20 % Polypropylene
- 19 % Polyamide
- 1 % Lycra

Pair weight

55 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 4



LIGHT 1



199

UphillSport MULTIPURPOSE Work 3-layer Duratech L4 with Merino

Product code E8512



SEAMLESS TOE



BREATHABLE



MULTI-LAYER



FITTING

Features & Benefits

- 3-Layer structure - Keeps feet warm and dry
- Thin structure - Warm and durable
- Elastic sport shaft - Stays up well
- 3-layer Finnish Army multipurpose sock - Over 1 million pairs sold

Materials

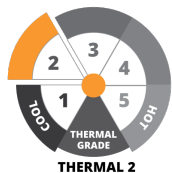
- 48 % Merino wool
- 31 % Polyamide
- 20 % Polypropylene
- 1 % Lycra

Pair weight

55 grams



Sizes: 35-38, 39-42, 43-46



THERMAL 2



HEAVY 3



150



199

UphillSport HEAVY DUTY Work H2 Extra Soft with Bamboo or Cotton

Product code E8587 for Bamboo

Product code E8493 for Cotton



SEAMLESS TOE



BREATHABLE



FITTING



ORGANIC COTTON

Features & Benefits

- Extra Soft structure - Moisture absorption
- Special elastic shaft - Stays up without pressure
- Fitted heel and grip on the arch - Gives good support

Materials

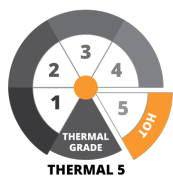
- 83 % Organic Combed cotton
- or
- 83 % Bamboo Viscose
- 15 % Polyamide
- 2 % Lycra

Pair weight

108 grams



Sizes: 35-38, 39-42, 43-46



150



199

UphillSport HEAVY DUTY Work H5 Extra Soft with Merino

Product code E8586



SEAMLESS TOE



BREATHABLE



THERMAL



FITTING

Features & Benefits

- Extra Soft structure - Moisture absorption
- Special elastic shaft - Stays up without pressure
- Fitted heel and grip on the arch - Gives good support
- Thick merino knitting - Extra warm

Materials

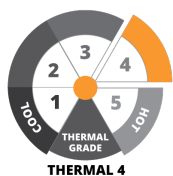
- 66 % Merino wool
- 32 % Polyamide
- 2 % Lycra

Pair weight

108 grams



Sizes: 35-38, 39-42, 43-46



199

UphillSport ON SITE Work 4-layer Drytech M4 with Merino

Product code E8500



SEAMLESS TOE



BREATHABLE



MULTI-LAYER



FITTING

Features & Benefits

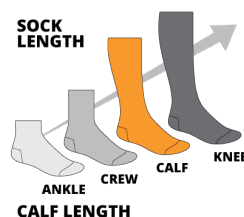
- 4-Layer moisture transfer - Feet feel good
- Merino against the skin - Feels dry when wet
- Terry knit on the sole - More comfort to your feet

Materials

- 40 % Coolmax
- 28 % Merino wool
- 20 % Polypropylene
- 11 % Polyamide
- 1 % Lycra

Pair weight

74 grams



Sizes: 35-38, 39-42, 43-46

For 2020 we have re-designed the UphillSport online marketing assets to develop the brand and create brand clarity. Enhanced marketing material is available for all our partners / retailers. We can customize creative pieces based on your individual needs. So we can develop the shopper journey, experience and maximize sales.

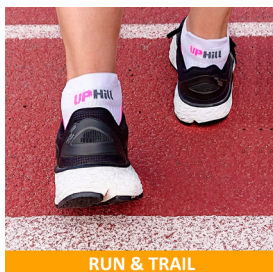
1 CONNECT & INSPIRE - CATEGORY IMAGES



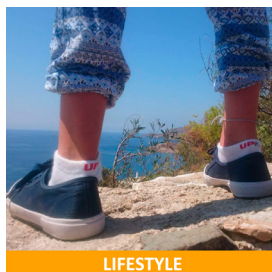
OUTDOORS



SKI & SNOW



RUN & TRAIL



LIFESTYLE



HUNT & FISH

2 COMMUNICATE BRAND - CATEGORY LANDING PAGE BANNERS



3 CONVINCING & RE-ASSURE - ENHANCED PRODUCT PAGE PICTURES



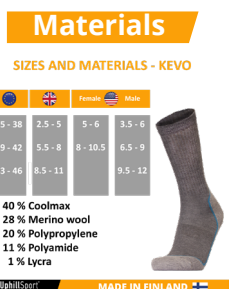
MADE IN FINLAND



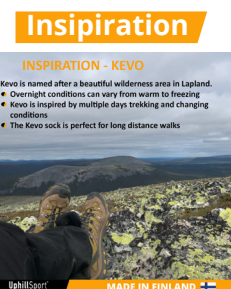
MADE IN FINLAND



MADE IN FINLAND



MADE IN FINLAND



MADE IN FINLAND

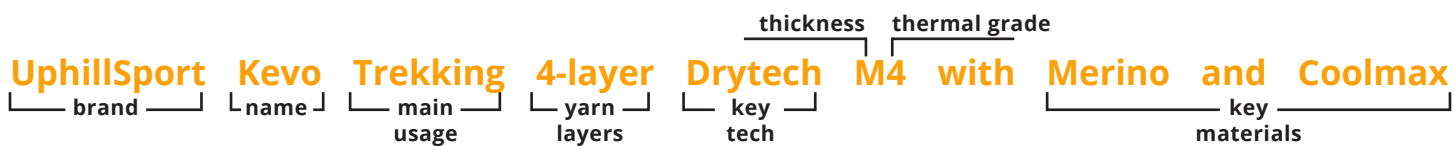


MADE IN FINLAND

3 CONVINCING & RE-ASSURE - UPGRADED PRODUCT TITLES AND CONTENT

Every product has enhanced text content with inspiration, ideal usage and technical information. Features and benefits are listed with bullet points. UphillSport products have individual technical feature visual icons and visual specification icons. See page 2-3 for more details.

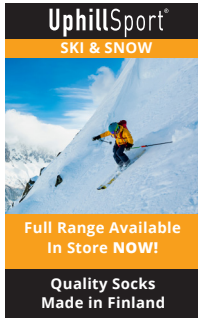
Upgraded informative product title communicates all key features, see below.



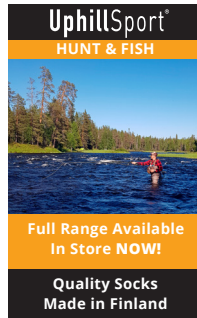
Contact us for building an UphillSport brand page, categories pages and enhanced brand experience. All materials are available to our partners and retailers.

Upgraded 2020 marketing materials is also available for traditional bricks and mortar stores. We can help you to customize materials. In Store toolkit contains materials for three zones: **1. Outside and store entrance** **2. At the product area** **3. By the product.**
Zone objectives:

1 OUTSIDE THE STORE - CONNECT & INSPIRE, - PRE-PURCHASE EXPERIENCE



Ski & Snow poster example



Hunt & Fish poster example

We want the shopper to connect with the brand and brand proposition. Our objective is to inspire, deliver the key message and guide the shopper to the UphillSport concept area in store.

We can customize your marketing material based on your individual store layout needs: executions can go on the

- wall and window posters
- A-boards
- security wraps
- hanging posters

We are happy to work together and provide all print ready materials.

2 AT THE AREA - EDUCATE & INFORM - PURCHASE EXPERIENCE



Product Merchandising on Free Standing Display 24 hooks per side, two sides, total 48 hooks fits 6-12 products per hook.

Stand dimensions: W73cm x D80cm x H191cm + legs add 50cm, total H24cm.

Recycled paper Leg forms with bottom magnet available to show product with 360 degrees.

Smaller displays as a project also available. Customize graphics for whole display as per category or selection.



Header banners available for all 13 categories.



Product Merchandising on the Wall 60 cm / 90cm / 120cm wide modules.

Header banner graphics frame the area in store, draw attention and contemplate ownership.

Differentiate between categories. Communicate benefits.

Customized header banner as per collection.

3 BY THE PRODUCT - CONVINCING & RE-ASSURE - PURCHASE EXPERIENCE

Emotionally strong visual label to encourage touch and engage the shopper. Every category has an individual emotive image.

Visually highlighted key features and specification to convince shopper. Every product has individual label with name, item code, size, image, feature and specifications icons, materials, EAN13 code. Space for custom fields also.



Data Card works as the "silent sales person".

Convince and re-assure shopper. Provides richer content.

Build confidence with store staff to sell more by understanding the product features and benefits.



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